

Responses from Charlene Drew Jarvis

Chairman Mendelson,

Below are the answers to questions posed by you for my re-nomination as Trustee to the UDC Board.. Many thanks for your continuing support of the University of the District of Columbia.

1-8 answered on my Financial Disclosure Form

9.

I have served on the Cross Sector Task Force of DCPS and Charters created by Mayor Bowser and chaired by the former Deputy Mayor for Education, Jennie Niles.

I now serve on Our Schools Leadership Committee, co-chaired by American University president, Sylvia Burwell. The committee was formed by Mayor Bowser to give the public an opportunity to make recommendations for the qualities of the next Chancellor and the priorities of the next Chancellor for the improvement of DCPS, with an emphasis on improving student outcomes.

10.

I am a Senior Advisor KIPP Charter School; a member of the board of Oberlin College; a member of the Development Committee of Burke Independent School, a member of the Education Committee of the Federal City Council

11)

I have no outstanding liabilities for taxes, fees, or other payments to the District, federal, or other state or local government's, either contested or uncontested.

12)

Neither I nor any member of my family has any interest, financial or otherwise, that may directly or indirectly pose a conflict of interest for me in performance of my duties as a member of the UDC Board of Trustees.

13)

I have made campaign contributions and contributions to constituent services funds to a number of sitting members of the Council and to candidates running for Council seats over the past five years. I have also made campaign contributions to the sitting Mayor.

14)

I am not registered with any local, state, or federal government to lobby.

15)

Nominated by the Chair of the Board of Trustees, Christopher Bell, to the chairmanship of the Audit, Budget and Finance Committee of the University of the District of Columbia I have been approved by the full board to take on this position.

I also serve on the Academic Affairs Committee and the Student Outcomes Committee of the board.

16a)

I see these as the top five priorities of the University as seen in the newly-reimagined Strategic Plan (attached):

1) to produce, by its effective administration and better student outcomes, an increase in public, governmental and donor support for UDC as the only public university in the city which serves District residents by enabling them to reach their highest level of human potential;

2) to increase enrollment of students at each door of entry, whether it be in the workforce program, the community college, the Flagship program, or the graduate school;

3) to increase the retention of students using the newly-created student success model which tracks every student at the time of entry, determining and giving the kind of academic, financial, mental health or other support throughout enrollment that assures year over year retention;

4) increase the graduation rate of students using the same student success model, particularly for first-time, full or part-time students, especially since the Department of Education publishes student outcomes on these particular statistics on websites seen by the public. This information fuels the perception of the public, the local and federal government, and donors about the University and directly affects enrollment and funding.

5) to execute the capital improvements plan to revitalize or renovate buildings, with an emphasis on HVAC improvements, as well as upgrades in technology for teaching and learning.

16b)

My vision for the University in the next five years is that it will have achieved the respect of the public, the government and donors, and has retained and graduated high-performing students who are sought after by graduate schools, non-profit and for profit employers, and will account for a rise in the middle class in the District of Columbia in all eight wards of the city.

The Community College will by then have created an academic path from its programs to the Flagship program and will graduate Community College students able to meet the academic requirements on the Van Ness campus.

17)

Like Georgia State University, Arizona State University and other institutions of higher education that enroll significant numbers of minority students, The University of the District of Columbia has embarked upon a student success model that is a high touch, strong support, technologically-enabled program that involves students, faculty, advisors and other students in making sure that students are tracked throughout their enrollment in order to ensure their retention and their ultimate graduation.

Such a model depends on the recently more-robust institutional research capacity that allows university administrators and faculty to make data-driven decisions that will improve the teaching, learning and advising functions that produce better student outcomes.

18)

Private fund-raising at UDC depends on several things:

- a) reputational improvements in administration and student outcomes;
- b) the strength and persuasiveness of the case statement that answers the question, " why give?"
- c) the match between the donors's core issues and the University's mission
- d) a robust alumni and private and foundation data base
- e) an increase in the budget to support the size and training of development staff
- f) better integration between the Foundation and the University

19)

President Mason has been successful in garnering the support of Mayor Bowser, Chairman Mendelson and the Council in increasing the operating as well as the capital improvement budget for the University. There is now a capital improvements approach which targets re-imagining and/or renovation on a building by building basis using a number of criteria that will determine where the greatest present need is. Both the COO and the head of real estate are talented professionals who are making recommendations to the president and the board in the sequencing of these improvements.

Please let me know if there are questions or comments on this submission. Thank you.

Charlene Drew Jarvis
September 6 2018

