

**COUNCIL OF THE DISTRICT OF COLUMBIA
COMMITTEE OF THE WHOLE
COMMITTEE REPORT**

1350 Pennsylvania Avenue, NW, Washington, DC 20004

DRAFT

TO: All Councilmembers

FROM: Chairman Phil Mendelson
Committee of the Whole

DATE: November 13, 2018

SUBJECT: Report on PR 22-1100, “Board of Trustees of the University of the District of Columbia Ken Grossinger Confirmation Resolution of 2018”

The Committee of the Whole, to which Proposed Resolution 22-1100, “Board of Trustees of the University of the District of Columbia Ken Grossinger Confirmation Resolution of 2018” was referred, reports favorably thereon, and recommends approval by the Council.

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I. BACKGROUND AND NEED

The purpose of Proposed Resolution 22-1100 is to confirm the appointment of Ken Grossinger as a member of the University of the District of Columbia Board of Trustees (Board). Mr. Grossinger is a Ward 2 resident. If confirmed, Mr. Grossinger will serve his first full five-year term, which expires on May 15, 2023.

Mr. Grossinger has a Bachelor of Science in Psychology and Philosophy from The State University of New York (SUNY) – Brockport and a Master’s in Social Work from Columbia University of Social Work. Currently, Mr. Grossinger is the Principal and the Director of the Impact Philosophy Division at Democracy Partners. In this role he serves as a senior strategic advisor to various non-profit advocacy, arts, and philanthropic organizations and focuses on fundraising strategy, strategic planning, governance, and board development. Additionally, Mr. Grossinger is the Co-Founder and Chairman of Crosscurrents Foundation, his family foundation. Crosscurrents is “dedicated to promoting social and economic justice through non-partisan civic

engagement and arts funding.”¹ As Chairman of the Foundation, Mr. Grossinger has been involved in all facets of it, particularly funding, governance, and distribution of 40-50 annual grants.

Further, Mr. Grossinger has expertise in labor relations, having served as the Director of Legislative Field Operations at AFL-CIO and Legislative Field Director at SEIU. During Mr. Grossinger’s time at AFL-CIO, he was responsible for all issue and legislative campaigns, including those related to social security, healthcare, trade policy, and labor law. Similarly, when Mr. Grossinger worked for SEIU, he created and organized all legislative field operations and was the union’s liaison to Congress, the White House, and various national and community organizations. Mr. Grossinger was also an appointed member to President Clinton’s Health Care Task Force.

The University of the District of Columbia (UDC) is both a Historically Black College and University (HBCU) and an urban land-grant institution. Formed in 1975 from the merger of the District of Columbia Teachers’ College,² the Washington Technical Institute, and Federal City College,³ UDC serves as the District’s only public university. UDC’s mission is to provide an affordable, post-secondary education to District residents and to “prepare students for immediate entry into the workforce, the next level of education, specialized employment opportunities or life-long learning.”⁴ In furtherance of this mission, a law school was added in 1996⁵ and a community college in 2009.

According to D.C. Official Code Section 38-1202.01, UDC is to be governed by a Board of Trustees which is to be comprised of fifteen members.⁶ Of the fifteen, eleven are appointed by the Mayor with the advice and consent of the Council, three are alumni from either the University or one of its predecessor institutions, and one is a full-time student elected by the UDC student body.⁷ Each trustee, except for the student trustee, serves for a five year term, and each non-student trustee may serve two consecutive full terms.⁸ The following tables depict the current make-up of the UDC Board of Trustees:

Table A: Mayoral Appointments to University of the District of Columbia Board of Trustees

Mayoral Appointee	Resolution Number	Date of Council Approval	Term End Date
Christopher Bell	R. 21-306	December 1, 2015	May 15, 2020
Elaine Crider ⁹	PR 22-1101	<i>Pending</i>	May 15, 2023

¹ See Mr. Grossinger’s resume, which is attached to this report.

² This college was formed from the merger of Miners Teacher College and Wilson Teachers College. See *UDC’s History*, UNIV. OF THE DISTRICT OF COLUMBIA, http://www.udc.edu/about_udc/history_university_district_columbia (last visited July 12, 2013).

³ D.C. Law 1-36 (effective Nov. 1, 1975).

⁴ *UDC Mission*, UNIV. OF THE DISTRICT OF COLUMBIA, <http://www.udc.edu/welcome/mission.htm> (last visited July 12, 2013).

⁵ See D.C. Law 11-152 (effective Aug. 1, 1996).

⁶ See D.C. Official Code § 38-1202.05 for a list of the duties of the UDC Trustees.

⁷ D.C. OFFICIAL CODE § 38-1202.01(c) (2001 ed.). Of the eleven appointed by the Mayor, seven must reside in the District at the time of their Council confirmation. *Id.* 38-1202.01(c-1).

⁸ *Id.* 38-1202.01(f). After the completion of the member’s second consecutive term, he or she must wait five years from the end of his or her second term before being reappointed or reelected to the Board of Trustees. *Id.*

⁹ Dr. Crider was first appointed to the Board on January 19, 2010, approved by R. 18-374.

James Dyke Jr.	R. 20-530	July 14, 2014	May 15, 2019
Reginald Felton	R. 20-531	July 14, 2014	May 15, 2019
Errol Schwartz ¹⁰	R. 22-621	October 16, 2018	May 15, 2023
Anthony Tardd ¹¹	R. 22-622	October 16, 2018	May 15, 2023
Joshua Wyner	R. 20-425	March 4, 2014	May 15, 2019
Charlene Drew Jarvis ¹²	R. 22-624	October 16, 2018	May 15, 2023
Esther Barazzone	R. 21-706	December 20, 2016	May 15, 2019
Ken Grossinger	PR 22-1100	Pending	May 15, 2023
Carolyn Rudd	R. 22-623	October 16, 2018	May 15, 2023

Table B: Elected Alumni and Student Trustees to the University of the District of Columbia Board of Trustees

Elected Trustee	Role	Commencement Date	Term End Date
Barrington Scott	Alumni	May 15, 2015	May 15, 2020
Jerome Shelton	Alumni	May 15, 2015	May 15, 2020
Gwendolyn Hubbard Lewis	Alumni	May 15, 2015	May 15, 2020
Sandra Nkamgna	Student	May 15, 2018	May 15, 2019

The University has made great strides over the last five years, but more needs to be done. Moving forward, and during Dr. Crider’s continued time on the Board, the Committee will be paying particular attention to the following issues.

Enrollment: Over the past decade, UDC has struggled to increase enrollment. Such struggles were exacerbated for the four-year flagship when the Community College was established in 2009 and the four-year institution lost approximately half of its enrollment as students who were previously enrolled at the flagship campus moved to the Community College. However, the University has made enrollment increases a priority, and President Mason has double downed on those efforts.¹³ For example, the University now offers scholarships and tuition assistance to students from D.C.’s public schools and public charter schools.

In addition to increasing the number of first-time full time students, UDC needs to focus on student retention. Unlike other universities in the District, UDC’s student population is older – the average age of a UDC student is 30 years old.¹⁴ Many of the students have to work to support themselves and their families and have to deal with issues such as fiscal constraints, childcare, housing, and transportation. Because of this, many UDC students pause their attendance at the University and can take longer than three years to earn an Associate’s degree or six years to earn a Bachelor’s degree. Thus, it is imperative that the University aid its students in tackling the issues that they face so that the students can continue to attend the University within the three and six year norms.

¹⁰ General Schwartz was first appointed to the Board on July 12, 2011, approved by R. 19-147.

¹¹ Dr. Tardd was first appointed to the Board on March 4, 2014, approved by R. 20-424.

¹² Dr. Jarvis was first appointed to the Board on December 20, 2016, approved by R. 21-705.

¹³ See Letter from Ron Mason, President, University of the District of Columbia, to Phil Mendelson, Chairman, Council of the District of Columbia, at 8-11 (February 23, 2018) (on file with the Committee of the Whole).

¹⁴ UNIV. OF D.C., FACTBOOK – ACADEMIC YEAR 2016-2017 30 (2018), http://docs.udc.edu/irap/udc_factbook_ay_2016_2017.pdf. The average age of students at the flagship is 31 years old, at the community college is 28 years old, and at the law school is 32 years old. *Id.* This works out to the average age of students at the University being 30 years old overall.

The Committee is pleased to see that growth in enrollment is starting to occur within the university system. However, this progress does not eliminate the need to continue to make enrollment, including student retention, a priority. This is an area in which the Committee is particularly interested.

When asked what steps UDC needs to take to increase student enrollment and retention, Mr. Grossinger stated that he believes UDC needs to make a stronger effort to go out into the community as opposed to having the community come in.¹⁵ Additionally, Mr. Grossinger noted that the University currently has an image issue, and it needs to be addressed if enrollment is going to increase.¹⁶ Further, Mr. Grossinger added that increasing and strengthening recruitment and retention services requires additional funds.¹⁷ Thus, Mr. Grossinger believes that in order to raise enrollment and retention, the University needs to raise more money and that the additional funds should be spent on various “capital projects, academic and sports programs, student government, and more.”¹⁸

Private Fundraising: Over the past five years, beginning with fiscal year 2014, the Council has set aside funds for the University as part of a fundraising match. Originally as a means of supporting UDC’s accreditation efforts, the Council set aside a million dollars in matching funds in fiscal year 2014 to aid the University with accreditation activities and readiness.¹⁹ For every dollar UDC raised in private donations, up to a maximum of a million dollars, the District matched those donations dollar for dollar. While the University was unsuccessful in raising private funds in fiscal year 2014 for this match, the Council agreed to renew the match opportunity again in fiscal year 2015. UDC rose to the challenge that year and was able to meet, and indeed exceed, the million-dollar threshold, raising \$1,070,000 in private donations. Given that success, the Council again set aside a million-dollar match for the University in fiscal year 2016. UDC was once again successful at raising the funds and did so within the prescribed time frame.

For fiscal year 2017, the Council put forth more stringent match requirements, indicating that for every two dollars the University raised, it would receive a dollar. The University was just short of meeting the full match in fiscal year 2017 but given its efforts and the more stringent match requirements, the Council renewed the fundraising match opportunity again in fiscal year 2018. For fiscal year 2018, the University also received a dollar, up to a maximum amount of \$1.5 million, for every two dollars that UDC raised. At UDC’s March 28, 2018 hearing on its proposed fiscal year 2019 budget, President Mason testified that the University met the fiscal year 2018 match,²⁰ as the University raised over \$3.4 million by the April 1, 2018 deadline that the Council had set for the University.

¹⁵ See PR 22-1100, *Board of Trustees of the University of the District of Columbia Ken Grossinger Confirmation Resolution of 2018: Hearing before the Council of the District of Columbia Comm. of the Whole* (Oct.18, 2018) (oral testimony of Ken Grossinger, nominee) [hereinafter Grossinger 10.18.18 Testimony].

¹⁶ *Id.*

¹⁷ *Id.*

¹⁸ Letter from Ken Grossinger, to Phil Mendelson, Chairman, Council of the District of Columbia, at 4 (Oct. 5, 2018) (attached to this report) [hereinafter Grossinger Letter].

¹⁹ See Title X, Sec. 10002 of D.C. Law 20-61, the Fiscal Year 2014 Budget Support Act of 2013.

²⁰ *University of the District of Columbia: Budget Hearing before the Council of the District of Columbia Committee of the Whole* (Mar. 28, 2018) (oral testimony of Ron Mason, President, University of the District of Columbia).

Although the original impetus for the match was to provide additional support for UDC's accreditation activities, secondary reasons for the match have been to incentivize the University to increase its private fundraising capacity and to encourage the UDC Foundation to take a more active role in raising private funds to support the University. As noted above and discussed in Committee budget reports, UDC has to fight year after year for its subsidy, as well as for capital funds from the District government. The University needs to make a concerted effort to increase its private fundraising, even though the Committee believes wholeheartedly that the District should support UDC financially.

The more stringent match requirements from the Council are meant to push UDC to prioritize private fundraising, and it is meant to encourage the University to stop relying on one school or one group of students for private donations. Mr. Grossinger's background forming and running his own family foundation has provided him with invaluable experience in private fundraising, and the knowledge he has gained from this endeavor provides him with a unique perspective. In order to improve private fundraising, Mr. Grossinger believes that a "landscape assessment of funding prospects from private sources followed by a strategic plan to use this assessment to increase revenue," is needed.²¹ Additionally, Mr. Grossinger supported the idea put forth by Dr. Crider, a current UDC Board trustee, that trustees should be required to raise money for the University.²² The Committee believes that this is an option worth exploring.

While Mr. Grossinger does not have experience in higher education, he brings expertise in other areas, such as fundraising and labor relations. This expertise is needed on the Board. In order for the University to continue to progress, it needs a Board with diverse knowledge, and Mr. Grossinger brings such diversity to the Board. Given this, the Committee recommends confirmation of Mr. Grossinger for appointment to the UDC Board of Trustees.

II. LEGISLATIVE CHRONOLOGY

June 5, 2018	PR 22-890, "Board of Trustees of the University of the District of Columbia Ken Grossinger Confirmation Resolution of 2018," is introduced by Chairman Mendelson at the request of the Mayor. The resolution is deemed disapproved on November 12, 2018.
June 12, 2018	PR 22-890 is "read" at a Committee of the Whole meeting; on this date the referral of the PR to the Committee of the Whole is official.
June 15, 2018	Notice of Intent to Act on PR 22-890 is published in the <i>District of Columbia Register</i> .
July 6, 2018	Notice of a Public Hearing on PR 22-890 is published in the <i>District of Columbia Register</i> .

²¹ Grossinger Letter, *supra* note 17, at 4.

²² Grossinger 10.18.18 Testimony, *supra* note 14.

- September 25, 2018 The Committee of the Whole holds a public hearing on six nominees to the UDC Board of Trustees – PR 22-888 (General Schwartz), PR 22-889 (Dr. Crider), PR 22-890 (Mr. Grossinger), PR 22-891 (Dr. Tardd), PR 22-892 (Dr. Rudd), and PR 22-893 (Dr. Jarvis); the hearing is recessed until October 18, 2018 to hear testimony from Dr. Crider and Mr. Grossinger.
- October 5, 2018 Notice of the reconvened hearing is filed with the Council’s Office of the Secretary.
- October 18, 2018 The Committee of the Whole reconvenes the public hearing on PRs 22-889 and 22-890 and hears from Dr. Crider and Mr. Grossinger.
- October 22, 2018 PR 22-890 is withdrawn by the Mayor
- October 26, 2018 PR 22-1100, the Board of Trustees of the University of the District of Columbia Ken Grossinger Confirmation Resolution of 2018,” is introduced by Chairman Mendelson at the request of the Mayor.
- November 2, 2018 Abbreviated Notice of Intent to Act on PR 22-1100 is published in the *Register*.
- November 13, 2018 PR 22-1100 is “read” at a Committee of the Whole meeting; on this date the referral of the PR to the Committee of the Whole is official.
- November 13, 2018 The Committee of the Whole marks-up PR 22-1100.

III. POSITION OF THE EXECUTIVE

Mr. Grossinger is the Mayor’s nominee for one of the eleven Board of Trustees seats appointed by the Mayor.

IV. COMMENTS OF ADVISORY NEIGHBORHOOD COMMISSIONS

The Committee received no testimony or comments from any Advisory Neighborhood Commission.

V. SUMMARY OF TESTIMONY

The Committee of the Whole held a public hearing on PR 22-890 on September 25, 2018. This hearing was recessed and reconvened on October 18, 2018. The testimony summarized below is from the reconvened hearing on October 18, 2018. Copies of written testimony are attached to this report.

Mr. Grossinger, nominee, testified about his willingness to continue to serve on the Board of Trustees, highlighted his background, and discussed ways that the Board can aid and support the University so that it can become a premier institution of higher education.

The Committee received no testimony or comments in opposition to PRs 22-890 or 22-1100. Copies are attached to this report.

VI. IMPACT ON EXISTING LAW

This confirmation is consistent with existing law. Pursuant to D.C. Official Code § 38-1202.01, the Board shall be comprised of fifteen members—eleven members appointed by the Mayor and confirmed by the Council, three members who are alumni of UDC or one of its predecessor institutions, and one student trustee. Of the eleven members appointed by the Mayor, seven must be District residents at the time of their confirmation. Additionally, each member, except for the student trustee, may only serve two consecutive five-year terms.²³ By operation of law, the appointment is deemed disapproved on the 90th day (excluding days of Council recess) following submission of the nomination by the Mayor, absent Council action.²⁴

VII. FISCAL IMPACT

PR 22-1100 will have no fiscal impact on the District of Columbia budget or financial plan. Pursuant to D.C. Official Code § 38-1202.04, trustees receive no compensation for their service on the Board. However, each trustee is entitled to be reimbursed up to \$4,000 annually for any “actual and necessary expenses incurred while actually engaged in service as a Trustee.”²⁵ Such expenses are included as part of the University’s annual budget.

VIII. SECTION-BY-SECTION ANALYSIS

Section 1 States the short title of PR 22-1100.

Section 2 Confirms the appointment of Mr. Grossinger to the UDC Board of Trustees for a term that expires on May 15, 2023.

²³ See D.C. OFFICIAL CODE § 1-523.01(e) (Supp. 2013).

²⁴ *Id.* The 90 day period of review for PR 22-1101 expires on February 18, 2019. PR 22-890, which was introduced on June 5, 2018, would have deemed disapproved on November 12, 2018. Because the Council did not want Mr. Grossinger’s nomination to deem disapproved before the Council would have a chance to vote on PR 22-890 at its regularly scheduled legislative meeting on November 13, 2018, the Mayor withdrew PR 22-890 on October 22, 2018 and re-introduced Mr. Grossinger’s nomination on October 26, 2018. This re-introduction is PR 22-1100.

²⁵ *Id.* § 38-1202.04.

Section 3 Directs the Council to transmit a copy of the resolution, upon its adoption, to the nominee, the University of the District of Columbia Board of Trustees, and to the Office of the Mayor.

Section 4 Provides that PR 22-1100 should take effect immediately.

IX. COMMITTEE ACTION

On November 13, 2018, the Committee met to consider PR 22-1100, the “Board of Trustees of the University of the District of Columbia Ken Grossinger Confirmation Resolution of 2018.” The meeting was called to order at _____ a.m., and PR 22-1100 was item _____ on the agenda. After ascertaining a quorum (Chairman Mendelson and Councilmembers Allen, Bonds, Cheh, Evans, Gray, Grosso, McDuffie, Nadeau, Silverman, Todd, and R. White, and T. White present), Chairman Mendelson . . .

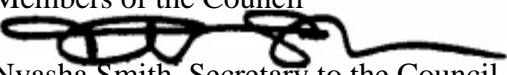
X. ATTACHMENTS

1. PR 22-0as introduced.
2. Written Testimony.
3. Nominee’s response to questions.
4. Legal Sufficiency Determination for PR 22-1100.
5. Committee Print for PR 22-1100.

COUNCIL OF THE DISTRICT OF COLUMBIA
1350 Pennsylvania Avenue, N.W.
Washington D.C. 20004

Memorandum

To : Members of the Council

From : 
Nyasha Smith, Secretary to the Council

Date : October 29, 2018

Subject : Referral of Proposed Legislation

Notice is given that the attached proposed legislation was introduced in the Office of the Secretary on Friday, October 26, 2018. Copies are available in Room 10, the Legislative Services Division.

TITLE: "Board of Trustees of the University of the District of Columbia Ken Grossinger Confirmation Resolution of 2018", PR22-1100

INTRODUCED BY: Chairman Mendelson at the request of the Mayor

The Chairman is referring this legislation to the Committee of the Whole.

Attachment

cc: General Counsel
Budget Director
Legislative Services



2018 OCT 26 11:10:48
OFFICE OF THE
SECRETARY

MURIEL BOWSER
MAYOR

OCT 26 2018

The Honorable Phil Mendelson
Chairman
Council of the District of Columbia
John A. Wilson Building
1350 Pennsylvania Avenue, N.W., Suite 504
Washington, DC 20004

Dear Chairman Mendelson:

In accordance with section 2 of the Confirmation Act of 1978, effective March 3, 1979 (D.C. Law 2-142; D.C. Official Code § 1-523.01), and pursuant to section 201 of the District of Columbia Public Postsecondary Education Act, approved October 26, 1974 (88 Stat. 1424; Pub. L. 93-471; D.C. Official Code § 38-1202.01), I am pleased to nominate the following person:

Ken Grossinger
3025 N Street N.W.
Washington, D.C. 20007
(Ward 2)

for appointment as a member of the Board of Trustees of the University of the District of Columbia, replacing Alejandra Castillo, for a term to end May 15, 2023.


Enclosed you will find biographical information detailing the experience of the above-mentioned nominee, together with proposed resolution to assist the Council during the confirmation process.

I would appreciate the Council's earliest consideration of this nomination for confirmation. Please do not hesitate to contact me, or Steven Walker, Director, Mayor's Office of Talent and Appointments, should the Council require additional information.

Sincerely,

A handwritten signature in black ink, appearing to read "Muriel Bowser".

Muriel Bowser


Chairman Phil Mendelson
at the request of the Mayor

A PROPOSED RESOLUTION

IN THE COUNCIL OF THE DISTRICT OF COLUMBIA

Chairman Phil Mendelson, at the request of the Mayor, introduced the following resolution,
which was referred to the Committee on _____.

To confirm the appointment of Ken Grossinger to the Board of Trustees of the University of the
District of Columbia.

RESOLVED, BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, That this
resolution may be cited as the "Board of Trustees of the University of the District of Columbia
Ken Grossinger Confirmation Resolution of 2018".

Sec. 2. The Council of the District of Columbia confirms the appointment of:

Ken Grossinger
3025 N Street N.W.
Washington, DC 20007
(Ward 2)

as a member of the Board of Trustees of the University of the District of Columbia, established
by section 201 of the District of Columbia Public Postsecondary Education Act, approved
October 26, 1974 (88 Stat. 1424; Pub. L. 93-471; D.C. Official Code § 38-1202.01), replacing
Errol Schwartz, for a term to end May 15, 2023.

Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution,
upon its adoption, to the nominee and to the Office of the Mayor.

Sec. 4. This resolution shall take effect immediately.

KEN GROSSINGER

EXPERIENCE

- 2011 - Present **DEMOCRACY PARTNERS, Principal and Director, Impact Philanthropy Division** **Washington, DC**
- Senior strategic advisor to select group of non-profit advocacy, arts and philanthropic organizations
 - Hired for strategic planning, governance, board development and fundraising strategy
 - Sample Client listing: Women's Donor Network, New Israel Fund, Nat'l Committee for Responsive Philanthropy, Communications Workers of America (CWA), Telluride Arts District
- 2006 - Present **CROSSCURRENTS FOUNDATION – Co-Founder and Chairman** **Washington, DC**
Launched and led family foundation dedicated to promoting social and economic justice through non-partisan civic engagement and arts funding
- Developed mission, goals, strategy and funding guidelines
 - Built and managed all operations, including governance, legal, accounting, investments and distribution of 40-50 annual grants in DC and nationwide
 - Formed close personal alliances with other key funders to advance grant-making goals
 - Core DC grant recipients include DC Int'l Film and Jazz Festivals, Mosaic Theatre, AU Katzen Arts Ctr., Open Arms Housing, the Phillips Collection, Alliance for Justice
- 1997 - 2005 **AFL-CIO – Director of Legislative Field Operations** **Washington, DC**
- Managed field operations for all issue and legislative campaigns for America's largest labor federation
 - Organized wide-ranging coalitions to win policy victories at the national and state level
 - Provided strategic direction to 50 internal staff and scores of labor and non-profit allies
 - Led dozens of campaigns related to Social Security, healthcare, trade policy, labor law and more
- 1987 - 1996 **SEIU – Legislative Field Director** **Washington, DC and San Francisco, CA**
- Designed and organized legislative field operations for the fastest growing union in the country
 - Built strategic alliances with affiliates and community groups to advance legislative agenda
 - Liaison to the White House, Congress, national and community organizations. Appointed member, President Clinton's Health Care Task Force
- 1985 - 1986 **FUND FOR OPEN INFORMATION & ACCOUNTABILITY – Executive Director** **New York, NY**
- Led all aspects of advocacy organization working to strengthen public access laws
 - Managed programs, operations, Board development, fundraising
 - Trained over 200 labor, religious and community groups to use FOIA and Right to Know laws
- 1983 - 1984 **HUMAN SERVE FUND – Founding Staff and New York State Director** **New York, NY**
- Co-launched advocacy organization that paved the way for passage of the National Voter Registration Act ("Motor Voter")
 - Built low-income and minority voter registration coalitions in 15 cities throughout New York
 - Led prototyping of field and media strategy in New York, then rolled it out across the country
 - Supervised staff, field research for litigation against voter suppression, training programs

AFFILIATIONS

- Board of Directors, Alliance for Justice
- Board of Commissioners, DC Housing Authority
- Board of Directors, Environmental Grantmakers Association
- Advisory Board, New School for Social Research Vera List Ctr for Art and Politics
- Board of Directors, Grantmakers in the Arts

EDUCATION

- 1980 - 1982 **COLUMBIA UNIVERSITY SCHOOL OF SOCIAL WORK** **New York, NY**
- M.S.W., C.S.W.
- 1972 - 1976 **S.U.N.Y. Brockport** **Brockport, NY**
- B.S., Psychology and Philosophy



Executive Office of the Mayor - Office of Talent and Appointments
John A. Wilson Building | 1350 Pennsylvania Avenue, Suite 600 | Washington, DC 20004

Ken Grossinger



Ken Grossinger is a principal at Democracy Partners (DP), a strategic consulting firm where he directs the Impact Philanthropy and Donor Advising Division. Mr. Grossinger works with institutional and individual donors and advocacy organizations to maximize the strategic use of their resources to advance policy and program priorities.

In addition to serving as a principal at DP, Mr. Grossinger is Co-Founder and Chair of the CrossCurrents Foundation and its sister affiliate in London, CrossCurrents-UK. The funding portfolios of both foundations focus on non-partisan civic engagement, civil liberties, human rights and the arts. Prior to entering the world of philanthropy, for two decades Mr. Grossinger was one of the labor movement's leading strategists. He represented public and private sector workers at Service Employees International Union for ten years, and for the next decade he directed legislative field operations for the AFL-CIO. Formerly a community organizer, Mr. Grossinger co-launched the Human SERVE Fund, a national advocate organization that initiated and led the successful fight for passage of the National Voter Registration Act, commonly known as Motor Voter.

Mr. Grossinger is active on several governing boards including the Alliance for Justice (Chair), Washington DC Housing Authority Board of Commissioners (formerly Vice-Chair), the Environmental Grantmakers Association, and the Grantmakers in the Arts. He is also on the advisory board of the NY New School for Social Research Center for Art and Politics.

A Ward 1 resident, Mr. Grossinger received his Bachelor of Science in Psychology and Philosophy from State University of New York (S.U.N.Y.) Brockport and his Master of Social Work from the Columbia University School of Social Work.

GOVERNMENT OF THE DISTRICT OF COLUMBIA
Executive Office of Mayor Muriel Bowser



Office of the General Counsel to the Mayor

To: Alana Intrieri, Steve Walker
From: Betsy Cavendish
Date: June 4, 2018
Subject: Legal sufficiency review of Resolution nominating Ken Grossinger, Carolyn Rudd, Elaine Crider, Charlene Drew Jarvis, Anthony Tardd, and Errol Schwartz to the Board of Trustees of the University of the District of Columbia.

This is to Certify that this office has reviewed the above-referenced legislation and found it to be legally unobjectionable. If you have any questions in this regard, please do not hesitate to call me at 202-724-7681.

A handwritten signature in black ink that reads 'Elizabeth A. Cavendish'. The signature is written in a cursive style with a large initial 'E'.

Elizabeth Cavendish

FDS Filing Details for 2017

Name: Ken Grossinger

Date of Appointment or Employment: 7/12/2000

Final Date of Service:

Position: Commissioner

Agency: DC Housing Authority

Position Held with the District Government During the Prior calendar year (If Not The Same As Above)

Position:

Final Date in Position:

Agency:

Non District Employment/Business

1) Did you have any non-District employment or engage in any outside business during the previous calendar year for which you received compensation of \$200 or more?

Position / Title	Name of Employer	Description of Work	Start Date	End Date	Income Received from Outside Business	Client Name
Partner	Democracy Partners	Consultant	01/01/2011		\$15,001 - \$50,000	

2) Was your spouse, registered domestic partner, or dependent child(ren) employed by a private entity or did they engage in any business endeavors during the previous calendar year for which they received compensation of \$200 or more?

Position / Title	Name of Employer	Description of Work	Start Date	End Date	Client Name
Artist	None	Visual Artist	01/01/1991		

3) Did you serve in any unpaid position (without compensation) as an officer, director, partner, consultant, contractor, volunteer, member or any other fiduciary capacity of a non-government board or other outside entity during the previous calendar year?

Position / Title	Name of Entity	Start Date	End Date
Advisory Board Member	Vera List Center for Art & Politics at the New	06/01/2008	
Chair	Alliance for Justice	01/01/2013	
Member	Environmental Grant Makers Association	01/01/2012	
Member	Grantmakers and the Arts	01/01/2012	
Chair	Crosscurrents Foundation	01/01/2006	

4) Did your spouse, registered domestic partner, or dependent child(ren) serve in any unpaid position (without compensation) as an officer, director, partner, consultant, contractor, volunteer, member or any other fiduciary capacity of a non-government board or other outside entity during the previous calendar year?

Position / Title	Name of Entity	Start Date	End Date
Advisory Board Member	Vera List Center for Art & Politics at the New	06/01/2008	
Member	Phillips Collection	01/01/2015	
Member	Transformer	06/01/2009	

5) During the previous calendar year, did you have any agreements with a former or current employer, other than with the District of Columbia, for future payments or benefits (such as separation pay, partnership buyouts, or pension or retirement pay) or for future employment or for a leave of absence?

No

6) During the previous calendar year, did your spouse, registered domestic partner, or dependent child(ren) have any agreements with a former or current employer, other than with the District of Columbia, for future payments or benefits (such as separation pay, partnership buyouts, or pension or retirement pay) or for future employment or for a leave of absence?

No

Securities, Holdings and Investments

7) Did you have a beneficial interest in or hold any security ("security" means stocks (any class), bonds (including savings bonds and tax exempt bonds), stock options, warrants, debentures, obligations, notes (not mortgage notes), mortgages (not on one's home), investment interests in limited partnerships, REITs, and such other evidences of indebtedness and certificates of interest or participation in any profit-sharing agreement as are usually referred to as securities) at the close of the previous calendar year that exceeded in the aggregate \$1,000 or that produced income of \$200 or more?

No

8) Did your spouse, registered domestic partner, or dependent child(ren) have a beneficial interest or hold any security ("security" means stocks (any class), bonds (including savings bonds and tax exempt bonds), stock options, warrants, debentures, obligations, notes (not mortgage notes), mortgages (not on one's home), investment interests in limited partnerships, REITs, and such other evidences of indebtedness and certificates of interest or participation in any profit-sharing agreement as are usually referred to as securities) at the close of the previous calendar year that exceeded in the aggregate \$1,000 or that produced income of \$200 or more?

No

9) Did you owe any entity or person (other than a member of your immediate family) \$1,000 or more, (excluding: mortgages on your personal residence, student loans, automobile loans, credit card accounts or other revolving credit, and other loans from a federal or state insured or regulated financial institution), during the previous calendar year?

No

10) Did your spouse, domestic partner or dependent child(ren) owe any entity or person (other than a member of their immediate family) \$1,000 or more, (excluding: mortgages on personal residences, student loans, automobile loans, credit card accounts or other revolving credit, and other loans from a federal or state insured or regulated financial institution), during the previous calendar year?

No

11) Did you have an interest in any real property located in the District during the previous calendar year aside from your primary personal residence, where your interest had a fair market value of more than \$1,000, or where the property produced income of \$200 or more?

No

12) Did your spouse, domestic partner, or dependent child(ren) have an interest in any real property located in the District during the previous calendar year, aside from their primary personal residence, where their interest had a fair market value of more than \$1,000, or where the property produced income of \$200 or more?

No

Regulated Professions

13) Do you hold any professional or occupational licenses issued by the District of Columbia government (i.e., are you licensed to

practice law in the District of Columbia, or are you licensed by the District's Department of Health, the District's Department of Consumer and Regulatory Affairs, the District's Department of Mental Health, the District's Department of Insurance Securities and Banking, the Metropolitan Police Department, the District's Occupational and Professional Licensing Administration, etc.)?

No

14) Does your spouse, domestic partner, or dependent child(ren) hold any professional or occupational licenses issued by the District of Columbia government (i.e., are they licensed to practice law in the District of Columbia, or are they licensed by the District's Department of Health, the District's Department of Consumer and Regulatory Affairs, the District's Department of Mental Health, the District's Department of Insurance Securities and Banking, the Metropolitan Police Department, or the District's Occupational and Professional Licensing Administration, etc.)?

No

Gifts

15) Did you receive any gift(s) (Gift is defined as a payment, subscription, advance, forbearance, rendering, or deposit of money, services, or anything of value, unless consideration of equal or greater value is received) from any person that has or is seeking to do business with the District, conducts operations or activities that are regulated by the District, or has an interest that may be favorably affected by the performance or nonperformance of your duties in the total amount or with a total value of \$100 or more during the previous calendar year?

No

Additional Comments

Supporting Documents

I certify that I have:

- Not caused title to property to be placed in another person or entity for the purpose of avoiding the disclosure requirements on the preceding form;
- Filed and paid my income and property taxes;
- Diligently safeguarded the assets of the taxpayers and the District;
- Reported known illegal activity, including attempted bribes, to the appropriate authorities;
- Not been offered or accepted any bribes;
- Not directly or indirectly received government funds through illegal or improper means;
- Not raised or received funds in violation of federal or District law; and
- Not received or been given anything of value, including a gift, favor, service, loan gratuity, discount, hospitality, political contribution, or promise of future employment, based on any understanding that my official actions or judgment or vote would be influenced.

I understand that:

- Submission of this report means that I have completed the report with all applicable schedules and that the report is ready for filing with BEGA.
- Once this report is submitted, it cannot be edited. All modifications thereafter can only be done by filing an amendment.

Additional Comments

August 20, 2018

Ken Grossinger
3025 N Street, N.W.
Washington, D.C. 20007

It is standard for the Council to submit questions to nominees. I request your response to the following questions no later than 12:00 p.m. on Friday, October 5th, 2018.

1. Please provide a copy of the Financial Disclosure Statement you filed with the Office of Campaign Finance or the Board of Ethics and Government Accountability. If you have not filed a Financial Disclosure Statement, please provide answers to questions 2-8 in lieu of that statement.

Attached.

2. Please provide the name of each business entity transacting any business with the District Government in which you have a beneficial interest valued in excess of \$5,000, including publicly traded stock.

N/A

3. Please provide the name of each business entity transacting any business (including consulting) with the District Government from which you or your immediate family have received (or are receiving) income for services rendered in excess of \$1,000 during the past two years.

N/A

4. Please provide the name of each business entity transacting business with the District Government in which you or any member of your immediate family serves as an officer, director, partner, or agent. Also list the position(s) held, a brief description of the entity, and any other pertinent details.

N/A

5. Please provide the name of any lender and the amount of liability for each outstanding liability borrowed by you or any member of your immediate family in excess of \$5,000. Do not include loans from a federal or state insured or regulated financial institution, or from any business enterprise regularly engaged in the business of providing revolving credit or installment accounts.

N/A

- 6 Please list the location of all real property located in the District of Columbia in which you have an interest with a fair market value in excess of \$5,000.

N/A

- 7 Please list all professional and occupational licenses held by you.

N/A

- 8 Please list any professional organizations of which you are currently a member.

N/A

- 9 Please list all boards and commissions connected with the District government on which you are or have been a member in the past ten years, and include the term of service for each.

DC Housing Authority – original board member starting from when receivership was lifted until present day. Service will conclude in 2019.

- 10 Please list any other boards (e.g. Boards of Directors of a non-profit) on which you are a member.

Global Greengrants Fund, Alliance for Justice, CrossCurrents Foundation, Nation Institute, People’s Action Institute. Since submitting the BEGA report, my wife and I have both stepped down from the Vera List center. And my tenure at the Environmental Grantmakers Association and the Grantmakers in the Arts conclude 12/31/18.

- 11 Do you have any outstanding liability for taxes, fees, or other payments to the District, federal, or other state or local governments, either contested or uncontested? If so, please provide documentation of attempts to pay the amount owed or to resolve the disputed claim.

NO.

- 12 Do you or any member of your immediate family have any interest, financial or otherwise, that may directly or indirectly pose a conflict of interest for you in performance of your duties as an UDC Board of Trustees member?

NO.

- 13 Please describe any local political activity (i.e. the District of Columbia local elections or campaigns) that you have engaged in over the past five years, including any campaign contributions to a candidate or political action committee.

Participation in some ANC meetings, campaign contribution to Andy Shallal for Mayor during the primary in 2014, and gatherings to meet or hear a few elected officials/candidates.

- 14 Are you registered with any local, state, or federal government to lobby? If so, list the jurisdiction(s) in which you are registered.

NO.

- 15 What do you believe is the role and purpose of the UDC Board of Trustees, and why have you agreed to serve?

The primary roles of the UDC board include governance, fiduciary oversight, providing input on overall policy direction and fundraising. I believe that board members also play an important role by monitoring the impact of university decisions on the student body, community and city. I have a strong commitment to education and I hope to contribute my talents and experience to strengthening the work of the board in service of students.

- 16 Please describe your background and experience that qualify you to serve on the Board. Include in your response any experience you have in higher education.

I have personal experience with higher education, having received a Masters Degree and academic honors in Social Work from Columbia University. I've also been involved with several other universities including American University, GWU, UCLA and the Maryland Institute of Contemporary Art through my work at the CrossCurrents Foundation. I have served on many boards in my lifetime (see above for a list of current board service) and will draw on my experience with these boards. In addition, through my 15 plus years of experience on the DCHA board, I have relevant knowledge of how a city agency interacts with city government and the community.

- 17 (a) What do you see as the top five priorities for the University, and how do you see the Board facilitating each of these priorities?

Top priorities include increasing the graduation rate, increasing incoming revenue for capital projects, increasing incoming revenue for academic programs, building the communications program between the University and the community, and increasing our appeal to students, faculty and prospective donors. Board committee work with clear goals for each committee is the starting point. As is drawing on the talents of varying board members to develop appropriate plans. Engaging the board to the fullest extent possible is really the key to understanding how it can be most effective.

- (b) What is your vision for UDC over the next five years? Include in your answer what you believe should be the relationship between the Flagship and the Community College.

My vision is a vibrant university campus enriched by a growing student body, greater graduation rates and expanding academic programs that shine not only in the District but across the nation. To achieve this vision I believe in laser focus on the University priorities, those I mention here or others derived through consultation with the board, student body and city.

In general, the relationship between the Flagship and Community College should be both independent and interactive. That is, the Community College is designed primarily for graduating students with associate degrees and benefitting from the academic resources of the Flagship. The Community College could also be further developed as a feeder institution to UDC so collaboration between the two are essential.

18. What is your strategy for increasing enrollment and retention at UDC, including at the flagship, the Community College, and the workforce development and lifelong learning programs.

With additional income we can do more to increase enrollment and retention. We need to raise more money! Money that is put into capital projects, academic and sports programs, student government and more. A robust recruitment program, especially targeted to the larger DC area, is essential. We need to constantly survey our student population, professors and other university stakeholders about their experiences to inform our planning. Likewise, we need to continue to survey the community we serve.

Strengthening our schools is a long-term project. There are no easy solutions. But by approaching each area in a methodical way, with specific plans for areas of growth we can slowly chip away.

19. What steps do you think the University should take to increase private fundraising?

A landscape assessment of funding prospects from private sources followed by a strategic plan to use this assessment to increase revenue. Private sources would include although not be limited to national & local foundations, partnerships with education advocates and high net worth individuals.

The University has several capital projects that it needs to complete but has limited funding to do so. What are your priorities with regard to the University's capital projects?

I will assist the University in any way possible to raise the needed capital.

1 **COMMITTEE PRINT - DRAFT**

2 **Committee of the Whole**

3 November 13, 2018

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10 **A PROPOSED RESOLUTION**

11
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13 22-1101

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16 **IN THE COUNCIL OF THE DISTRICT OF COLUMBIA**

17
18 _____

19
20
21 To confirm the appointment of Ken Grossinger to the Board of Trustees of the University
22 of the District of Columbia.

23
24 **RESOLVED, THE COUNCIL OF THE DISTRICT OF COLUMBIA,** That this
25 resolution may be cited as the “Board of Trustees of the University of the District of Columbia
26 Ken Grossinger Confirmation Resolution of 2018”.

27
28 **Sec. 2.** The Council of the District of Columbia confirms the reappointment of:

29
30 Ken Grossinger
31 3025 N Street N.W.
32 Washington, DC 20007
33 (Ward 2)

34
35 as a member of the Board of Trustees of the University of the District of Columbia, established
36 by section 201 of the District of Columbia Public Postsecondary Education Reorganization Act,
37 approved October 26, 1974 (88 Stat. 1424; D.C. Official Code § 38-1202.01), for a term to end
38 May 15, 2023.

39 **Sec. 3.** The Council of the District of Columbia shall transmit a copy of this resolution,

40 upon its adoption, to the nominee, the University of the District of Columbia Board of Trustees,
41 and the Office of the Mayor.

42 Sec. 4. This resolution shall take effect immediately.