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7 A PROPOSED RESOLUTION
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10 IN THE COUNCIL OF THE DISTRICT OF COLUMBIA
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14 To appoint Ms. Emily M. Bloomfield to the Citizen Review Panel.

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16 RESOLVED BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, That this
17 resolution may be cited as the “Citizen Review Panel Emily M. Bloomfield Appointment
18 Resolution of 2019”.

19 Sec. 2. The Council of the District of Columbia appoints:

20 Emily M. Bloomfield
21 2238 Q Street, N.W.
22 Washington, DC 20018
23 (Ward 2)
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25 as a member of the Citizen Review Panel, established by section 351 of the Prevention of Child
26 Abuse and Neglect Act of 1977, effective April 12, 2005 (D.C. Law 15-341; D.C. Official Code
27 § 4-1303.51), for a term to end April 11, 2020.

28 Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution,
29 upon its adoption, to the appointee, the chairperson of the Panel, and to the Office of the Mayor.

30 Sec. 4. This resolution shall take effect immediately upon the first date of publication in
31 the District of Columbia Register.

Emily M. Bloomfield
2238 Q St NW Washington DC, 20018
emily.bloomfield@monumentacademydc.org
(310)-779-6499

PROFESSIONAL HISTORY

2011-Present Monument Academy, Washington, DC

Founder/CEO Conceived, developed and lead the start up of Monument Academy Public Charter School, an innovative weekday boarding school for foster care and at risk youth grades 5-8 (with plans to expand to 12th grade). Manage the Principal, facilities and finances, and lead fundraising and partnerships to deliver excellent outcomes for students.

2007-2011 Stand for Children, Washington, DC

Senior Policy Advisor. Continually updated the leadership team and grassroots staff and provided expertise around key developments in education reform, including charter school movement, teacher evaluation, and the Race to the Top federal grant program. Collaborated with the Vice President of Digital on outreach and marketing campaign as the organization expanded from six to ten states.

2002-2007 School Board, Santa Monica-Malibu Unified School District. Santa Monica, CA

Member/Vice President/President. Elected in November, 2002 as one of seven members of the SMMUSD School Board of Education. Was part of the team that drove a transformation program that dramatically improved overall educational outcomes that also narrowed the achievement gap among students of different socio-economic and ethnic backgrounds. Liason to Financial Oversight Committee and Early Education taskforce.

1998-2001 Carparts Technologies, El Segundo, CA

Chief People Officer. Helped launch this supply chain technology company. Recruited on behalf of and staffed the company, including the entire senior management team, developed the organizational blueprint and compensation plan and managed a tight recruiting budget. Led, with the CEO and senior management team, the development and dissemination of company mission statement and set of operating values and norms. Served as "honest broker" and counselor to CEO to develop leadership skills and behavior at the senior level and throughout the organization.

1997-98 Consultant, Los Angeles, CA.

CareerPath: As interim product manager, evaluated the free employer package offered by this online recruiting service. Recommended retaining the product and charging a fee to generate a profit. Led a cross-functional team to re-launch the product with enhanced functionality and service

Urban Technology Center: As acting Marketing Director, developed and led survey of community technology centers to short list potential partners in a cooperative program with the US Government's "Weed & Seed" project (SeedTech). Assembled manual for training SeedTech trainers.

1996-1997 CitySearch, Pasadena, CA

Product Manager. Led the development and implementation of CitySearch 2.0, which integrated dynamic editorial content for the first time into the leading Internet city guide. Was responsible for developing and implementing all advertising products other than basic infosites, including website packages, area and topic sponsorships, and banner ads.

1994-96 Los Angeles Times, Los Angeles, CA.

Associate, Marketing & Strategic Planning. Was responsible for marketing and planning for classified advertising categories worth \$45 million in annual revenue, including real estate and rentals. Conducted pricing analysis, lead sales managers in category planning, devised strategy and business plans for new print and electronic products.

1993-94 Children's Partnership, Santa Monica, CA.

Consultant. Researched and advised on how multimedia can benefit children and children's advocacy. Contributed to *Children and the Information Superhighway* (1994).

1989-93 LMC International, Ltd., Oxford, England.

Senior Research Economist. Promoted to head cocoa sector for consulting firm specializing in agro-based businesses. Doubled revenues in three years by expanding client base and developing new editorial products. Left sector as the company's most profitable. Managed teams of four to eight researchers. Work included market entry strategies, production cost models, pricing strategies, price forecasting, market research, manufacturing feasibility, analysis of impact of trade and price controls. Extensive overseas research, project management, and sales activities in 20 countries.

1984-87 Public Sector Management Unit, The World Bank, Washington DC.

Research Assistant, 1984-86. Qualitative and quantitative analysis of public sector programs, including investment projects and public administration reforms in several developing countries. Proposed strategies for restructuring public enterprises.

EDUCATION

1986-88 M.Phil. Economics, Linacre College, Oxford University. Oxford University Bursary; Social Science Research Pre-Dissertation Fellowship, Secretary of Graduate Economics Society (1987); Linacre College Women's Crew (1987-88, Captain 1987).

1983-84 Master of Public Administration, Maxwell School of Citizenship and Public Affairs, Syracuse University. Graduated first in class; awarded Presidential Management Internship; Maxwell School Fellowship.

1978-82 B. A., University of Chicago. Concentration: Cultural and Political Geography. Dean's List. Varsity Field Hockey (1978-82, Captain 1980- 82, MVP 1981); Varsity Track (1982).

Languages: English (mother tongue), French (fluent), Spanish (proficient).

Interests/Hobbies: Book club, women's soccer club, parent participation in youth athletic programs (e.g., AYSO, Little League Baseball).