



Chairman Phil Mendelson

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7 A PROPOSED RESOLUTION
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10 IN THE COUNCIL OF THE DISTRICT OF COLUMBIA
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14 To designate Ms. Shana N. Bartley as Vice Chairperson of the Citizen Review Panel.

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16 RESOLVED BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, That this
17 resolution may be cited as the "Citizen Review Panel Shana N. Bartley Vice Chairperson
18 Designation Resolution of 2019".

19 Sec. 2. The Council of the District of Columbia designates:

20 Shana N. Bartley
21 1000 New Jersey Avenue, S.E.
22 Apt. #323
23 Washington, DC 20003
24 (Ward 6)
25

26 as Vice Chairperson of the Citizen Review Panel, pursuant to section 352(g) of the Prevention of
27 Child Abuse and Neglect Act of 1977, effective April 12, 2005 (D.C. Law 15-341; D.C. Official
28 Code § 4-1303.52(g)), for a term to end April 11, 2021.

29 Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution,
30 upon its adoption, to the appointee, the chairperson of the Panel, and to the Office of the Mayor.

31 Sec. 4. This resolution shall take effect immediately upon the first date of publication in
32 the District of Columbia Register.

SHANA N. BARTLEY

1000 New Jersey Ave SE, Apt. 323, Washington, DC 20003 | Ward 6 | (240) 271-9502 | shana.bartley@gmail.com

CORE PROFICIENCIES

Strategic planning - Project management - Grant writing - Results-Based Leadership - Creativity/Problem solving - Public speaking/Presentations – Policy analysis - Coalition building - Meeting facilitation - Data analysis and presentation - Research and writing - Statistical analysis

EDUCATION

Master of Science in Public Health in Health Policy (2015)

Johns Hopkins Bloomberg School of Public Health, Baltimore, MD

Honors: Delta Omega Honor Society, Centers for Disease Control and Prevention (CDC) Millennial Health Leader

Bachelor of Arts in Anthropology (2011)

Washington University in St. Louis (WUSTL), St. Louis, MO

Honors: Ethan A.H. Shepley Award, Victor H. Farwell Award

PROFESSIONAL EXPERIENCE

DC Action for Children, Washington, DC

Executive Director (January 2017-present)

Director of Programs and Legislative Affairs (January 2016- December 2016)

Policy & Program Manager (June 2015- December 2016)

Senior Policy Analyst (June 2014-May 2015)

- Set vision and devise strategy for an organization devoted to improving outcomes for all children regardless of race/ethnicity, family's income, or zip code.
- Oversee implementation of the organization's programs that include fee-for-service project portfolio to provide technical assistance to community-based organizations and research on behalf of government agencies
- Identify, monitor, and analyze legislation and policy in the District of Columbia related to young children and families
- Chair key community coalitions focused on early childhood home visiting (DC Home Visiting Council) and the District government's maternal and child health programs (DC Maternal and Child Health Advisory Council)
- Represent children's advocates as a commissioner of the District of Columbia's State Early Childhood Development Coordinating Council
- Manage online communications including blogging and social media to increase following
- Responsible for fundraising and fiscal management necessary to support the organization's mission
- Coach, develop and retain the organization's passionate and high-performance team
- Maintain and support a strong Board of Directors

The Peer Health and Sexuality Education Program, Young Women's Project, Washington, DC

Senior Program Coordinator (July 2012-June 2013)

Reproductive Justice Associate (December 2011-June 2012)

- Designed, analyzed and disseminated results of a mixed methods survey of 300 DC youth's awareness and experience accessing reproductive health resources to inform program goals and advocacy agenda.
- Supervised an 11-person team, that was appointed by the DC Council Committee on Health, to analyze DC youth health programming; tasks included conducting and analyzing 12 structured interviews with staff from each partner organization, interfacing with government agencies, creating profiles for each program, and recommending policy and funding changes.
- Testified before the DC Council and DC State Board of Education on behalf of the organization to support adolescent health programming.
- Led advocacy campaign to expand the health education high school graduation requirement in DC; tasks included researching legislation and other state models, organizing stakeholders, and drafting talking points and testimony.
- Managed and trained 25 youth staff members and 3 interns.

PUBLICATIONS

- Bartley, S. et al. (2016) Quality Improvement Network Systems Evaluation Mid-Year Report. *DC Action for Children*. Retrieved from: https://www.dcactionforchildren.org/sites/default/files/OIN_MidYear_Final_Report_2016.pdf
- Bartley, S. et al. (2016) Lessons Learned from the 2016 Student Health Needs Assessment. *DC Action for Children*. Retrieved from: https://www.dcactionforchildren.org/sites/default/files/SHNA_Final_Report_9_2016.pdf
- Bartley, S. et al. (2017) Status Report on Home Visiting in the District of Columbia. *Office of the District of Columbia Auditor*. Retrieved from: <http://www.dcauditor.org/reports/status-report-home-visiting-district-columbia>

- Bartley, S. et al. (2017) *Piecing Together: Completing the Early Childhood System Puzzle in the District of Columbia. DC Action for Children*. Retrieved from: https://www.deactionforchildren.org/sites/default/files/Piecing%20Together_FINAL_0.pdf

CONFERENCE PRESENTATIONS

- Bartley, S., other presenters. (2015, May). *Data the Easy Way: Online tools, APIs, and Automation*. State-based children's advocates meeting on using data, KIDS COUNT Data Workshop, Minneapolis, MN.
- Bartley, S. (2015, October). *Communicating with Your Audience Visually*. State-based children's advocates meeting on communication, KIDS COUNT Communications Institute, Omaha, NE.
- Bartley, S., other presenters. (2017, October). *Playing the Long Game at the Local Level*. State-based policy researchers advocates meeting, Center on Budget and Policy Priorities' 2017 Impact Conference, Washington, DC.

NON-PROFIT LEADERSHIP EXPERIENCE

Children's Health Leadership Network

Fellow (January 2016- May 2017)

- Participated in the first cohort of a leadership development program for advancing and networking leaders in the field of children's health policy. This program is funded and facilitated by the Annie E. Casey Foundation, David and Lucile Packard Foundation and Atlantic Philanthropies with the goal of training over 100 advocates around the USA by the year 2025.

Young Women's Project, Washington, DC

Board of Directors Member (November 2013-December 2017)

- Worked on a team to promote mission of the organization. Approve and monitor annual budget. Advise on program work.