


Chairman Phil Mendelson

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7 A PROPOSED RESOLUTION

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10 IN THE COUNCIL OF THE DISTRICT OF COLUMBIA
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14 To appoint Ms. Mary C. Lord to the Mayor's Council on Physical Fitness, Health, and
15 Nutrition.

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17 RESOLVED BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, That this
18 resolution may be cited as the "Mayor's Council on Physical Fitness, Health, and Nutrition Mary
19 C. Lord Appointment Resolution of 2019".

20 Sec. 2. The Council of the District of Columbia appoints:

21 Mary C. Lord
22 Newport Place, N.W.
23 Washington, DC 20037
24 (Ward 2)
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26 as a member of the Mayor's Council on Physical Fitness, Health, and Nutrition, established by
27 section 2 of the Mayor's Council on Physical Fitness, Health, and Nutrition Establishment Act of
28 2011, effective December 2, 2011 (D.C. Law 19-58; D.C. Official Code § 7-121), to serve for a
29 term ending three years after the effective date of this resolution.

30 Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution,
31 upon its adoption, to the appointee, the chairperson of the Council, and to the Office of the
32 Mayor.

33 Sec. 4. This resolution shall take effect immediately upon the first date of publication in
34 the District of Columbia Register.

Mary C. Lord

Newport Place NW, Washington DC 20037-3002

Current Position and Contact Information

American Society for Engineering Education

Deputy Editor, *Prism* Magazine

Producer, Engineering Go For It (eGFI) blog & e-newsletter for teachers

1818 N Street NW, Suite 600

Washington, DC 20036

(202) 331-3543 direct

m.lord@asee.org

Work Experience and Policy Leadership:

American Society for Engineering Education

Jan. 2011 – present.

- Deputy Editor and writer for *Prism*, the Society's flagship publication.
- Producer of Engineering, Go For It (eGFI) Teachers' [blog](#) and [e-newsletter](#) with nearly 25,000 subscribers; writer and editor, eGFI magazine; other K-12 outreach initiatives. Editorial support and reporting on research presented at ASEE's [Annual Conference](#).

District of Columbia State Board of Education

Sept. 2007 – Dec. 2016

Elected in a special election, I served as the representative for Wards 1 and 2, followed by full four-year terms as the Ward 2 representative and then as the At-Large member, elected citywide. An advocate for STEM, arts, and career-technical education, I led the effort with D.C. science teachers to adopt the Next Generation Science Standards in 2013. Those standards include authentic engineering and design thanks to my helping to involve ASEE as a critical stakeholder during the writing process. Students in the District and 19 states now learn by *doing* science and engineering. I also approved the District of Columbia's first-ever learning standards for health, physical education, world languages, early childhood education, and the visual and performing arts, ensuring every child receives a well-rounded education and recruiting schools in the effort to combat our city's soaring rates of childhood obesity and HIV/AIDS. I also successfully fought to save the citywide (state) Intel Science & Engineering Fair in 2010 after it fell through the administrative cracks during a central school office restructuring and win the District of Columbia \$75 million in federal Race to the Top money.

National Association of State Boards of Education

Oct. 2010 – 2016

Served a two-year as the Northeastern region's representative to NASBE's board, then was elected to a three-year term on executive leadership team, including serving as the 2015 national president, presiding over an advocacy effort that saw NASBE's nonpartisan recommendations for fixing the federal No Child Left Behind education law incorporated into the Every Student Succeeds Act that President Obama signed that December. In addition, I served on several groundbreaking NASBE study groups, exploring such topics as career-technical education and deeper learning.

Freelance education writer and editor**2003 - 2011**

Articles appeared in such nationally recognized publications as the *Boston Globe*, *Essence* magazine, *USA Today's* editorial page, and the *Washington Post*, where I served as a summer relief editor in the Outlook section.

U.S. News & World Report**1986 - 2002**

As the Tokyo-based North Asia bureau chief, I covered China's emerging economy and democracy movements in South Korea and Taiwan before returning home in October 1987 to become assistant managing editor for the business section. I returned to reporting in 1991, covering subjects from medicine to workplace trends and foreign affairs, ultimately specializing in K-12 education and contributing to the annual college and graduate school guides.

ZaSSHI Magazine**1984 – 1986**

Brought to Tokyo by the publication arm of *haute couture* fashion designer Hanae Mori International to create an English-language magazine about Japan, I worked with a multicultural team of designers and writers to create ZaSSHI (ざ誌) – “the” magazine.

Newsweek**1976 - 1983**

Hired as a summer intern, I returned the following year as a general assignment reporter in the Washington bureau, advancing to become an environmental and nuclear energy correspondent after the Three Mile Island disaster. I ended up covering national security and the Pentagon, where I wrote about the Iran hostage crisis—including a never-published scoop that six Americans had escaped and were being hidden by friendly embassies—and the integration of women into the military.

EDUCATION:

Harvard College, A.B. cum laude, East Asian Studies 1975 ('76)

U.S. Department of Agriculture Graduate School 2008

Courses in html and podcasting

AWARDS:**APEX Grand Award for Publication Excellence**

- 2018 – *Prism*, March 2017, entire issue, including “Brain Gain” cover story
- 2017 – *Prism*, January 2016, entire issue
- 2016 – *Engineering*, *Go For It* magazine. 6th edition (sample)
- 2014 – *Engineering*, *Go For It* teachers' e-newsletter (January)

APEX Award of Excellence

- 2017 – Education & Training feature writing, “Made to Measure” *Prism*, Feb. 2016

Association of Educational Publishers' Distinguished Achievement Awards

- "Deeper Partnership" *Prism* cover story on the new face of K-12 engineering outreach January 2012
- "Preparing Future Engineers Around the World" Writing *Prism*, Feb. 2011 cover story on K-12 STEM education.
- "We Shall Prevail," *Prism*, April 2008 cover story on Virginia Tech, Grand Award,
- Finalist: "Coming to America," *Prism*, Sept. 2005, Feature Writing
- "Down But Not Out," *Prism*, Nov. 2005 News Story, Grand Award

Association Trends All Media Contest

- 2019 Silver Award, *Prism* special ASEE 125th commemorative edition, October 2018

Communicator Awards

- 2019 Gold Award for Excellence in feature writing. "Young Pacesetters" cover story, *Prism*, Summer 2018.
- 2018 Award of Distinction for feature writing. "Down to Earth" profile of NSF Director France Córdova, *Prism* cover story, Feb. 2017.
- 2016 Gold Award for Excellence in feature writing, "Bot Diggity," *Prism* teaching toolbox, January 2015
- 2015 Award of Distinction in feature writing. "20 Under 40," *Prism* cover story, September 2014.
- 2012 Gold Award for Excellence in feature writing, "Educating Future Engineers Around the World," *Prism* cover story, Feb. 2011

National Magazine Award

- Winner: *Newsweek* cover story on Can This Family Be Saved (about the changing demographics of U.S. homes and the impact of federal policy on families).
- Finalist: *Newsweek* cover story on Women in the Military.
- Finalist: *U.S. News & World* report cover story I proposed and lobbied for on the Civil War. It was the magazine's first-ever nomination.

LANGUAGES:

Japanese, though much rustier than when I lived in Tokyo and appeared on Japanese television shows, including as a reporter on NHK's *"Hello, World!"* Some conversational and reading ability in French. Studied Chinese in college and have a smattering of Spanish from a summer with Proyecto Amistad in Peru.

PERSONAL:

Married with two children, one a teacher in Salt Lake City, Utah, the other a graduate student in data analytics.