

**COUNCIL OF THE DISTRICT OF COLUMBIA  
COMMITTEE OF THE WHOLE  
COMMITTEE REPORT**

1350 Pennsylvania Avenue, NW, Washington, DC 20004

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**TO:** All Councilmembers

**FROM:** Chairman Phil Mendelson  
Committee of the Whole

**DATE:** July 9, 2019

**SUBJECT:** Report on PR 23-222, “Public Charter School Board Ricarda Ganjam Confirmation Resolution of 2019”

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**I. BACKGROUND AND NEED**

The purpose of Proposed Resolution 23-222 is to confirm the reappointment of Ms. Ricarda Ganjam as a member of the Public Charter School Board (PCSB). Ms. Ganjam was first appointed to the PCSB in October 2015, succeeding John McKoy and fulfilling the remainder of a four-year term that expired on February 24, 2019. Since February 2019, Ms. Ganjam has continued to serve on the PCSB in a hold-over capacity. However, pursuant to D.C. Official Code §1-523.01, Ms. Ganjam may not serve in such a capacity for more than 180 days, making it imperative that Ms. Ganjam be reappointed to the PCSB. If confirmed, Ms. Ganjam will serve a full four-year term, to expire on February 24, 2023. Additionally, D.C. Official Code §38-1802.14 states that an individual may serve as a member of the PCSB for a four-year term after their initial term.<sup>1</sup> As such, Ms. Ganjam will not be able to serve on the PCSB after the completion of this four-year term. Ms. Ganjam is currently a Ward 6 resident.

The Committee of the Whole reports favorably on PR 23-222, adopts the report on this measure as approved by the Committee on Education, and recommends approval by the Council. The Committee makes no changes to the Print adopted by the Committee on Education.

**II. COMMITTEE ACTION**

On July 9, 2019, the Committee met to consider PR 23-222, the “Public Charter School Board Ricarda Ganjam Confirmation Resolution of 2019.” The meeting was called to order at

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<sup>1</sup> D.C. Official Code §38-1802.14.

\_\_\_\_\_ a.m., and PR 23-222 was item IV-A on the agenda. After a quorum (Chairman Mendelson and Councilmembers Allen, Bonds, Cheh, Evans, Gray, Grosso, McDuffie, Nadeau, Silverman, Todd, and R. White, and T. White present), Chairman Mendelson moved the print with leave for staff to make technical and conforming changes. .... After an opportunity for further discussion, the vote on the print was unanimous (Chairman Mendelson and Councilmembers Allen, Bonds, Cheh, Evans, Gray, Grosso, McDuffie, Nadeau, Silverman, Todd, R. White, and T. White voting aye). Then Chairman Mendelson moved the report with leave for staff to make technical, conforming, and editorial changes. After an opportunity for discussion, the vote on the report was unanimous (Chairman Mendelson and Councilmembers Allen, Bonds, Cheh, Evans, Gray, Grosso, McDuffie, Nadeau, Silverman, Todd, R. White, and T. White voting aye). The meeting adjourned at \_\_\_\_\_ a.m.

### III. ATTACHMENTS

1. PR 23-222 as introduced.
2. Committee on Education's report on PR 23-222 without attachments.
3. Nominee's testimony and response to questions.
4. Legal Sufficiency Determination for PR 23-222.
5. Committee Print for PR 23-222.

**COUNCIL OF THE DISTRICT OF COLUMBIA  
COMMITTEE ON EDUCATION  
COMMITTEE REPORT**

1350 Pennsylvania Avenue, NW, Washington, DC 20004



**TO:** All Councilmembers  
**FROM:** Councilmember David Grosso  
Committee on Education  
**DATE:** July 1, 2019  
**SUBJECT:** Report on PR23-0222, “Public Charter School Board Ricarda Ganjam Confirmation Resolution of 2019”

OFFICE OF THE  
SECRETARY

2019 JUL -1 PM 4:00

The Committee on Education, to which PR23-0222, the “Public Charter School Board Ricarda Ganjam Confirmation Resolution of 2019” was referred, reports favorably thereon, and recommends approval by the Council.

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**I. BACKGROUND AND NEED**

PR23-0222, the “Public Charter School Board Ricarda Ganjam Confirmation Resolution of 2019” nominates Ricarda Ganjam for reappointment as a member of the Public Charter School Board for a term to end February 24, 2023.

The District of Columbia School Reform Act of 1995<sup>1</sup> (“SRA”) gave the District of Columbia the authority to start independent, autonomous, public schools, commonly known as charter schools. The law initially gave authority to the District of Columbia Board of Education to charter these schools and also established the PCSB.<sup>2</sup> The seven member board was created for the purpose of authorizing new charters, monitoring the operations and student

<sup>1</sup> Dist. Of Columbia School Reform Act of 1995 (“School Reform Act”), approved Apr. 26, 1996 (110 Stat. 1321-132; D.C. Official Code § 38-1800 *et seq.* (2012 Repl.)).

<sup>2</sup> *Id.* at § 38-1802.14.

academic progress of the schools under its purview, and ensuring that the public charter schools under its authority are in compliance with the terms of their charter and applicable federal and local laws. In its first year as an authorizer, the PCSB chartered six schools. After the Council passed the Public Education Reform Amendment Act of 2007<sup>3</sup>, the D.C. Board of Education was eliminated, and all charter schools were placed under the purview of the PCSB. As an independent authorizer of public charter schools, the PCSB is responsible for chartering new schools through a comprehensive application review process; monitoring existing charter schools for compliance with applicable local and federal laws; and, ensuring public charter schools are held accountable for both academic and non-academic performance. The PCSB is currently the District of Columbia's sole charter school authorizer and now oversees 65 charter schools on 118 campuses.

Under the SRA, when a vacancy occurred on the PCSB, the U.S. Secretary of Education was to recommend to the Mayor of the District of Columbia three candidates to fill the vacancy.<sup>4</sup> The Secretary of Education was to compile recommendations for nominees based on suggestions from the PCSB, the D.C. government, and residents. The Mayor would then select one of the three candidates to serve on the PCSB. In the Fiscal Year 2011 Budget Support Act of 2010<sup>5</sup>, the law was amended to remove the Secretary of Education from the appointment process and allow the Mayor to appoint a nominee of her choice to serve on the PCSB with the advice and consent of the Council.<sup>6</sup> Board members serve staggered four-year terms and are eligible to be reappointed for one four-year term beyond their initial term of appointment.<sup>7</sup> The SRA states that whenever a vacancy occurs for reasons other than expiration of a term, the appointment shall be for only the remainder of the term.<sup>8</sup>

Ms. Ricarda Ganjam has served on the PCSB since 2015, when she was appointed to replace John H. McKoy for a term ending February 24, 2019. This nomination for reappointment is for a full term.

Ms. Ricarda Ganjam has spent the past 19 years focused on enabling change with Fortune 500 companies. Her most recent role focused on leading high performing teams to provided value added support for strategic local imperatives with clients, organization and networks in the D.C. Metro region. She earned her Doctor of Philosophy in Education Human Resource Development from Texas A&M University. She taught graduate and upper level undergraduate courses in both the traditional classroom and via distance learning technologies for the University of Maryland, University College. Through her current employment, she became involved with the KIPP Public Charter Schools by piloting a career and college readiness program in D.C. that was later spread

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<sup>3</sup> D.C. Law 17-009.

<sup>4</sup> *Id.* at § 38-1802.14(a)(3).

<sup>5</sup> Government of the District of Columbia Office of the Chief Financial Officer, Memorandum on "Fiscal Year 2011 Budget Support Act of 2010" Reference B18-0732, Engrossed Original on July 1, 2010. *See* Subtitle (IV)(I) Public Charter School Board Membership Selection and Staff Compensation Clarification Amendment Act of 2010 page 52 at [http://app.cfo.dc.gov/services/fiscal\\_impact/pdf/spring09/FY2011-Final.pdf](http://app.cfo.dc.gov/services/fiscal_impact/pdf/spring09/FY2011-Final.pdf).

<sup>6</sup> D.C. Law 18-223.

<sup>7</sup> *See* School Reform Act § 2214(a)(5), (110 Stat. 1321-132; D.C. Official Code § 38-1802.14(a)(5) (2012 Repl.)).

<sup>8</sup> *Id.* at § 38-1802.14(a)(3).

to nine other cities. Ms. Ganjam is passionate about public education transformation, workforce development, veterans, and the sports sector. She is a resident of Ward 6.

Given the candidate’s understanding of the Board’s processes and standards towards ensuring high quality educational options for public school students in the District of Columbia, the Committee recommends approval of PR23-0222.

**Table A: Membership of the Public Charter School Board**

Pending PR (If Applicable)	Member/Nominee Name	1 <sup>st</sup> Term Appointment Date	Reappointment Date	Term Expiration Date
PR23-0221	Saba Bireda (Reappointment)	May 4, 2016 (remainder term)	July 9, 2019 (Proposed Date for a full term)	February 24, 2023
PR23-0222	Ricarda Ganjam (Reappointment)	September 29, 2015 (full term)	July 9, 2019 (Proposed Date for a full term)	February 24, 2023
PR23-0342	James Sandman (Appointment to replace Don Soifer)	Don Soifer: December 8, 2008; Mayor’s Order February 19 2010 (term type in question); November 2012 (full term)	July 9, 2019 (Proposed Date for remainder term)	February 24, 2020
N/A	Steven Bumbaugh	May 14, 2015 (remainder term)	June 13, 2017 (full term)	February 24, 2021
N/A	Enrique Cruz, Chair	July 10, 2014 (full term)	February 6, 2018	February 24, 2021
N/A	Naomi Shelton	January 9, 2018	N/A	February 24, 2021

## II. LEGISLATIVE CHRONOLOGY

- March 27, 2019 PR23-0222 “Public Charter School Board Ricarda Ganjam Confirmation Resolution of 2019” is introduced by Chairman Mendelson at the request of the Mayor.
- April 2, 2019 PR23-0222 is referred to the Committee on Education and the Committee of the Whole.
- April 5, 2019 Notice of Intent to Act on PR23-0222 is published in the *District of Columbia Register*.
- June 14, 2019 Notice of roundtable hearing on PR23-0222 is filed in the *Office of the Secretary*.
- June 27, 2019 The Committee on Education holds a public roundtable on PR23-0222.

July 1, 2019

The Committee on Education considers and marks up PR23-0222.

### III. POSITION OF THE EXECUTIVE

The Mayor has nominated Ricarda Ganjam for appointment to be a member of the Public Charter School Board. The Committee did not receive any additional comments from the Executive.

### IV. COMMENTS OF ADVISORY NEIGHBORHOOD COMMISSIONS

The Committee received no testimony or comments from the Advisory Neighborhood Commissions.

### V. SUMMARY OF TESTIMONY

The Committee on Education held a public roundtable on PR23-0222 on June 27, 2019. The testimony summarized below is from that hearing. A copy of this testimony is attached to this report.

**Rick Cruz**, Chair of the Public Charter School Board, testified in support of all three nominations (PR23-0222, PR23-0221- Public Charter School Board Saba Bireda Confirmation Resolution of 2019, and PR23-0342- Public Charter School Board James Sandman Confirmation Resolution of 2019).

Mr. Cruz said Ms. Bireda and Ms. Ganjam has been outstanding members of the Board over the past years and hopes that will continue during their tenure. While Ms. Bireda and Ms. Ganjam have been on the Board, Mr. Cruz said PCSB has seen enrollment grow by the thousands, discipline rates decreased, new programs approved, dozens of schools replicated or expanded, and Tier 1 schools increased more than ever before. In particular, he said Ms. Bireda brings a fresh perspective to PCSB and speaks to the experiences of families as a parent of public charter school student and a resident that lives in the Eastern part of DC. He said her education policy and Department of Education background has been an asset when the Board conducts debates and considers new policies. He said Ms. Ganjam brings her consulting and human capital perspective to the Board. He said her sharp and incisive questions during the school application process ensures that prospective applicants are prepared for being high-quality on the first day of school. He also said Mr. Sandman's nomination will be a welcome addition in filling the shoes of Mr. Don Soifer. He said Mr. Sandman brings his expertise in education law and management and firsthand experience interacting with families and understanding the struggles they face.

He concluded by stating that each nominee brings a unique perspective and a wealth of experience to the Public Charter School Board and requested that the Committee and full Council support each nomination so they can continue the work the Board has achieved.

**Saba Bireda**, nominee, said she looks forward to serving a second term with distinction. She described her first job in DC was a teacher at Sousa Middle School in Ward 7. She said that experience opened her eyes to the amazing possibilities education can open for all children and the tremendous barriers that DC students face. She said her belief in DC students is unwavering and her commitment to expanding educational opportunities is her motivation for continuing to serve on the Board. Ms. Bireda said she has visited 30 schools, spoken at numerous graduations, consistently attended PCSB's public meetings; and met with Parent and Alumni Leadership Council, community groups, and education stakeholders from across the city. As the Vice Chair of the Board, Ms. Bireda said she worked closely with the Chair on some of the most challenging issues like school safety, transparency, and the closure of seven schools in the last three years. She said these were difficult decisions but is proud of how the Board has also helped facilitate the transfer and takeover of closed schools to existing high performing LEAs which allows students to continue their education with minimal disruption. Ms. Bireda also shared how she wants to see PCSB double-down on its commitment to ensuring schools serve the city's most hard-to-serve students who are at-risk, under credited, and engaged in the justice and foster care systems. She said she looks forward to PCSB being a partner in the city's work to collaborate more across sectors. In closing, she said she has enjoyed serving and would be grateful for confirmation for a second term.

**Ricarda Ganjam**, nominee, said she is eager to continue service on the Public Charter School Board. She described how her experience, advancing the University of Maryland University College's distance learning methodology and teaching courses in business and public administration, as well as her experience working in the Talent and Human Performance and Change Management field, makes her an ideal candidate for the Board. Ms. Ganjam also shared her personal stake in DC education as she has three children that have attended DCPS and DC Public Charter Schools. She said that it is rewarding to be a part of a Board that supports equity for students and is a leader in supporting public charter schools. She also mentioned that more collaboration is necessary within the public charter school sector and DCPS ecosystem of schools. Lastly, she said she enjoys bringing her heart, mind, soul, talent, and experience to the Board.

**James Sandman**, nominee, said he would be honored to give back to the city that he calls home and loves by serving on the Public Charter School Board. Mr. Sandman said he has been a resident of the District of Columbia for the past 27 years. He said he has broad leadership experience in the private, public, and non-profit sectors. Currently, he is the president of the Legal Services Corporation which is the United States' largest funder of civil legal aid programs with a budget of \$415 million where he has served in this position since 2011. Previously, he served three years as general counsel at DCPS and practiced law at Arnold & Porter for 30 years, including 10 years as Managing Partner. Mr. Sandman described his hobby as being a volunteer. He is chairman of the board of the D.C. Campaign to Prevent Teen Pregnancy, member of D.C. Access to Justice Commission, member of the Tahirih Justice Center board, and several others. Because of his experience with the operations of a financially sound enterprise, familiarization with the social and economic development needs of the city through his volunteer experience, and practical experience as General Counsel of DCPS, he said he is qualified to be a member of the Board. He concluded that he believes every parent should be able to choose an excellent school for their child and hopes to make that a reality as a board member.

Chairperson Grosso thanked the nominees for their service and willingness to serve. He asked Ms. Bireda and Ms. Ganjam to reflect on their experience, lessons learned, and interest in the Board. Ms. Bireda said she is proud of how the Board has solicited community input and brought that voice into decision making. She said they consistently hold public hearings to understand opposition and to be a good partner and will continue to improve those processes. Ms. Ganjam said she is really proud of the alternative ways that the Board looks at accountability and how they try to meet schools where they are. Councilmember Grosso asked Mr. Sandman to share his thoughts about controversial closures of public charter schools and how he approaches questions of accountability. Mr. Sandman said he would not come to the decision to close the school unless it was absolutely necessary, and he would give them an opportunity to improve and provide fair notice. Mr. Grosso also asked about his facilitation of the Cross-Sector Taskforce and if he believes it was a success and should there be more done. He said the conversation was very productive and the work was an important first step. He said cooperation between the sectors is important and they need to work better to ensure the needs of students. Further, he said he agrees with the sentiment that parents choose a school not a sector.

Chairperson Mendelson asked several standard questions he always asks nominees. He asked if they owed any taxes or liabilities in the District of Columbia. All three nominees said they do not. Next, he asked if they had conflict of interests. All three nominees said they do not. He also asked Ms. Bireda and Ms. Ganjam if they had ever had conflicts of interests while serving. Ms. Bireda said she recused herself from votes on Elsie Whitlow Stokes PCS because her child attends that school, but it is not actually a conflict of interest. Ms. Ganjam said in her first year she recused herself from votes regarding KIPP DC because of a KIPP program at Accenture but does not foresee that being an issue in the future. Chairman Mendelson also asked if they would continue to recuse themselves in the future should a conflict arise. Each nominee said yes. Next, Chairman Mendelson asked if they actually had the time to serve. All three nominees said they had the time to serve. Then he asked them to share what the role of the Board should be. Mr. Sandman said the role of the Board is to ensure high-quality education to every student in DC and to also provide a variety of opportunity and education. Ms. Ganjam said the role of the Board should be to authorize a variety of school choices and to advise those schools. Ms. Bireda said the role of the Board should be to increase opportunity for all students and to do that through well-informed decisions and oversight.

Chairman Mendelson pointed out that Ms. Bireda's prehearing response said she wanted to help to ensure more diversity, both racially and socio-economically, at schools so he asked how she planned on accomplishing that goal since the Board's role is more passive. Ms. Bireda said she is really intentional about asking new schools to produce concrete plans about how they plan on being diverse by design, especially with regards to special education and at-risk students. Chairman Mendelson pointed out Ms. Ganjam's response about the need to have a collaborative ecosystem of schools and asked how she is planning on accomplishing that goal. Ms. Ganjam said she would ask probing questions, encourage dialogue through different discussion groups, and advocate for it when having conversations. Chairman Mendelson also asked about the decisions to close National Collegiate Prep PCS and Democracy Prep PCS. Ms. Bireda it was a hard decision and warning bells were sounded at the three-year mark but neither of the schools met their goals.



She said she saw several indicators that National Collegiate Prep PCS would not be able to turn around the reenrollment rate. She shared that the reenrollment rate was 70% (which means 30% of their families was choosing another school) and they had the lowest graduate rate of any public charter school. However, she said they did decide to give them an additional year because parents advocated for it. Ms. Ganjam reiterated what Ms. Bireda said and shared that the PCSB participated in board to board meetings throughout the process and made a data-informed decision while keeping qualitative factors in mind. Mr. Sandman reemphasized his earlier position about closing schools only when it is absolutely necessary.

## VI. IMPACT ON EXISTING LAW

Members of the governing body of the Public Charter School Board are appointed by the Mayor and approved by Council pursuant to D.C. Official Code § 38-1802.14.

## VII. FISCAL IMPACT

Pursuant to section 4a of the General Legislative Procedures Act of 1975 (D.C. Official Code §1-301.47a(c)), the requirement of a fiscal impact statement for confirmation resolutions does not apply.

## VIII. SECTION-BY-SECTION ANALYSIS

<u>Section 1</u>	States the short title of PR23-0222.
<u>Section 2</u>	Approves the nomination.
<u>Section 3</u>	Transmittal of the resolution.
<u>Section 4</u>	Provides the effective date.

## IX. COMMITTEE ACTION

On July 1, 2019, the Committee on Education held a meeting to consider PR23-0222, the “Public Charter School Board Ricarda Ganjam Confirmation Resolution of 2019.” The meeting was called to order at approximately 3:03 pm and PR23-0222 was the second of three items on the agenda. After ascertaining a quorum with Chairperson Grosso, Councilmember Charles Allen (Ward 6), Councilmember Trayon White (Ward 8), and Councilmember Anita Bonds (At-Large) attending, Councilmember Grosso discussed the background and qualifications of the nominee and gave his colleagues an opportunity to deliberate about the nomination. There was no further discussion. Then he moved the draft committee print and accompanying report for PR23-0222 *en bloc*, with leave for staff to make technical changes. The vote was unanimous with Chairperson

Grosso, Councilmember Charles Allen (Ward 6), Councilmember Trayon White (Ward 8), and Councilmember Anita Bonds (At-Large) voting aye. The meeting adjourned at 3:11 pm.

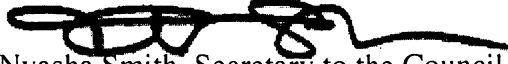
#### X. ATTACHMENTS

1. Secretary's Referral Memo
2. PR23-0222 as introduced
3. Pre-Roundtable Letter from the Committee and Responses from the Nominee
4. Written Testimony and Comments
5. Legal Sufficiency Determination
6. Committee Print for PR23-0222

**COUNCIL OF THE DISTRICT OF COLUMBIA**  
**1350 Pennsylvania Avenue, N.W.**  
**Washington D.C. 20004**

Memorandum

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To : Members of the Council  
From :   
Nyasha Smith, Secretary to the Council  
Date : March 29, 2019  
Subject : Referral of Proposed Legislation

Notice is given that the attached proposed legislation was introduced in the Office of the Secretary on Wednesday, March 27, 2019. Copies are available in Room 10, the Legislative Services Division.

TITLE: "Public Charter School Board Ricarda Ganjam Confirmation Resolution of 2019", PR23-0222

INTRODUCED BY: Chairman Mendelson at the request of the Mayor

The Chairman is referring this legislation sequentially to the Committee on Education and the Committee of the Whole.

Attachment

cc: General Counsel  
Budget Director  
Legislative Services



MURIEL BOWSER  
MAYOR

2019 MAR 27 PM 3:44  
OFFICE OF THE  
SECRETARY

MAR 27 2019

The Honorable Phil Mendelson  
Chairman  
Council of the District of Columbia  
John A. Wilson Building  
1350 Pennsylvania Avenue, NW, Suite 504  
Washington, DC 20004

Dear Chairman Mendelson:

In accordance with section 2214 of the District of Columbia School Reform Act of 1995, approved April 26, 1996 (110 Stat. 1321; D.C. Official Code § 38-1802.14), and section 2 of the Confirmation Act of 1978, effective March 3, 1979 (D.C. Law 2-142; D.C. Official Code § 1-523.01), I am pleased to nominate the following individual for reappointment:

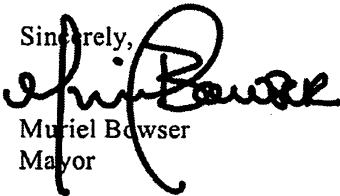
Ms. Ricarda M. Ganjam  
436 Fourth Street, N.E.  
Washington, D.C. 20002  
(Ward 6)

Ms. Ganjam will serve as a member of the Public Charter School Board, for a term to end February 24, 2023.

Enclosed, you will find all biographical information detailing the experience of the above-mentioned nominee, along with a proposed resolution to assist the Council during the confirmation process.

I would appreciate the Council's earliest consideration of this nomination for confirmation. Please do not hesitate to contact me or Steven Walker, Director, Office of Talent and Appointments, should the Council require additional information.

Sincerely,

  
Muriel Bowser  
Mayor



Chairman Phil Mendelson  
at the request of the Mayor

A PROPOSED RESOLUTION

IN THE COUNCIL OF THE DISTRICT OF COLUMBIA

Chairman Phil Mendelson, at the request of the Mayor, introduced the following resolution,  
which was referred to the Committee on \_\_\_\_\_,

To confirm the reappointment of Ricarda Ganjam to the Public Charter School Board.

RESOLVED, BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, That this resolution may be cited as the "Public Charter School Board Ricarda Ganjam Confirmation Resolution of 2019".

Sec. 2. The Council of the District of Columbia confirms the reappointment of:

Ms. Ricarda M. Ganjam  
436 Fourth Street, N.E.  
Washington, D.C. 20002  
(Ward 6)

as a member of the Public Charter School Board, established by section 2214 of the District of Columbia School Reform Act of 1995, approved April 26, 1996 (110 Stat. 1321; D.C. Official Code § 38-1802.14), for a term to end February 24, 2023.

Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution, upon its adoption, each to the nominee and to the Office of the Mayor.

Sec. 4. This resolution shall take effect immediately.

## **Ricarda M. Ganjam**

### **SUMMARY**

Results-oriented executive with a strong track record of leading high performing teams, managing organizations, and implementing transformational change in the private and public sectors.

#### **Areas of expertise:**

- Developing strategic roadmaps for organizational innovation
- Building and leading high-performing teams
- Developing relationships and collaborating with stakeholders from C-Level to Line Employees
- Improving organizational performance and processes
- Implementing technology solutions to enable organizational objectives
- Developing and executing powerful strategic communications
- Developing and tracking key performance indicators
- Developing and executing short and long term support planning
- Building brands to support strategic goals
- Developing strategic corporate citizenship and sustainability plans

### **PROFESSIONAL EXPERIENCE**

#### **Accenture - Washington, DC (2000-present)**

Accenture is a global management consulting, technology services and outsourcing company.

**Director, Local Market Programs:** Led all aspects of the local business including strategic planning, operations, business development, local image and people engagement.

- Managed team of leaders to support market initiatives across all Accenture North America locations
- Developed and executed a comprehensive local strategic plan to manage involvement with key local clients, organizations and networks.
- Managed key corporate partnerships in the community including Greater Washington Board of Trade, Economic Club of Washington, DC, Federal City Council, Junior Achievement, Back on My Feet, United Way, 501 C Tech, and local Public and Charter Schools.

**Senior Manager, Management Consulting:** Developed and implemented Change Management strategies to support transformational change including M&A, Organizational Realignment, and SAP and Maximo Implementations for a variety of Fortune 500 and Federal clients

- Designed organizations to meet strategic objectives
- Developed program roadmaps for organizational transformation
- Developed strategic management and measurement processes
- Managed Deployment Readiness Processes around People, Process, Data and Technology for Go-live
- Managed Program Communication Strategy and Execution
- Managed Business Impact Assessments
- Managed Site Implementation Teams and Change Networks
- Managed Training Strategy and Teams
- Conducted Change Readiness Surveys
- Managed Short Term Go-Live Support Team Development
- Planned and forecasted work

- Provided timely status to minimize project risks and address issues
- Held top secret clearance to support client work (expired)

#### **University of Maryland, University College (1996-2000)**

UMUC is one of 11 accredited, degree-granting institutions in the University of Maryland System.

##### **European Division Faculty**

- Taught graduate and upper level undergraduate courses in the traditional classroom and via distance learning technologies in the subject areas of Organizational Behavior, Public Administration, Qualitative Research, Strategic Planning, Statistics and Public Policy Analysis.
- Conducted research in the area of Distance Learning and Technology in the Workplace and presented results at international conferences and in publications.
- Led committee to define standards for distance learning.

#### **US Army, 235<sup>th</sup> Base Support Battalion (BSB)**

The 235<sup>th</sup> Base Support Battalion provided all logistical support to the Army members stationed in Bavaria.

##### **235<sup>th</sup> BSB Quality Improvement Manager**

- Managed team to provide continuous improvement methodology and submitted award winning Malcolm Baldrige National Quality Award nomination for the base.

#### **Texas A&M University, College Station, TX (1993-1996)**

Texas A&M University is one of a select few universities with land-grant, sea-grant and space-grant designations.

##### **Graduate Assistant with the Center for Distance Learning Research**

- Developed training in the areas of technology and training on a contract basis for clients such as GTE, Vistacom, US Army, and US Food Safety Inspection Service
- Developed Distance Learning Certification Program: responsibilities included curriculum development, development and distribution of marketing materials

#### **EDUCATION**

Texas A&M University, Doctor of Philosophy-Educational Human Resource Development

University of Missouri, Master of Public Administration

University of Missouri, Bachelor of Journalism

#### **PERSONAL**

Ricarda lives in Washington DC with her husband, three school-aged children, and bulldog. She enjoys playing and watching sports, cooking and movies.



Executive Office of the Mayor - Office of Talent and Appointments  
John A. Wilson Building | 1350 Pennsylvania Avenue, Suite 600 | Washington, DC 20004

## Ricarda Ganjam



Ricarda Ganjam has served on the Public Charter School Board since 2015. She has spent the past 14 years focused on enabling change with Fortune 500 companies. Her most recent role focused on leading high performing teams to provide value added support for strategic local imperatives with clients, organizations and networks in the Metro DC region. Ms. Ganjam would bring value, forward thinking, insights and expertise around transformational journey management, leadership, and stakeholder engagement to the Public Charter School Board. She is passionate about public education transformation, workforce development, veterans, the sports sector, and positivity.

A resident of Ward 6, Mrs. Ganjam has a Bachelor of Journalism and Master of Public Administration both from the University of Missouri and a Doctor of Philosophy in Educational Human Resource Development from Texas A&M University.








**OFFICE OF THE GENERAL COUNSEL**

Council of the District of Columbia  
1350 Pennsylvania Avenue NW, Suite 4  
Washington, DC 20004  
(202) 724-8026

**MEMORANDUM**

**TO:** Councilmember David Grosso

**FROM:** Nicole Streeter, General Counsel 

**DATE:** July 1, 2019

**RE:** Legal Sufficiency Determination for Proposed  
Resolution 23-222, the Public Charter School Board  
Ricarda Ganjam Confirmation Resolution of 2019

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The measure is legally and technically sufficient for Council consideration.

The proposed resolution would confirm the reappointment of Ms. Ricarda Ganjam as a member of the Public Charter School Board ("Board"), established by section 2214 of the District of Columbia School Reform Act of 1995, approved April 26, 1996 (110 Stat. 1321; D.C. Official Code § 38-1802.14), for a term to end February 24, 2023. If confirmed, it will be Ms. Ganjam's second term on the Board.

I am available if you have any questions.

1 **COMMITTEE PRINT - DRAFT**  
2 **Committee of the Whole**  
3 **July 9, 2019**  
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10 A PROPOSED RESOLUTION

11  
12 23-222  
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14 IN THE COUNCIL OF THE DISTRICT OF COLUMBIA  
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16 \_\_\_\_\_  
17

18 To confirm the reappointment of Ms. Ricarda Ganjam to the Public Charter School Board.  
19

20 RESOLVED, BY COUNCIL OF THE DISTRICT OF COLUMBIA, that this resolution  
21 may be cited as the “Public Charter School Board Ricarda Ganjam Confirmation Resolution of  
22 2019”.

23  
24 Sec. 2. The Council of the District of Columbia confirms the reappointment of:  
25

26 Ms. Ricarda Ganjam  
27 Fourth Street, N.E.  
28 Washington, DC 20002  
29 (Ward 6)  
30

31 as a member of the Public Charter School Board, established by section 2214 of the District of  
32 Columbia School Reform Act of 1995, approved April 26, 1996 (110 Stat. 1321; D.C. Official  
33 Code §38-1802.14), for a term to end February 24, 2023.

34 Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution,  
35 upon its adoption, to the nominee and to the Office of the Mayor.

36 Sec. 4. This resolution shall take effect immediately.