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OFFICE OF THE
SECRETARY

MURIEL BOWSER
MAYOR

OCT 31 2019

The Honorable Phil Mendelson
Chairman
Council of the District of Columbia
John A. Wilson Building
1350 Pennsylvania Avenue NW, Suite 504
Washington, DC 20004

Dear Chairman Mendelson:

In accordance with section 2 of the Confirmation Act of 1978, effective March 3, 1979 (D.C. Law 2-142; D.C. Official Code § 1-523.01), and pursuant to section 205 of the Washington Convention Center Authority Act of 1994, effective September 28, 1994 (D.C. Law 10-188; D.C. Official Code § 10-1202.05), I am pleased to nominate:

Mr. Brian Kenner
1650 Beekman Place NW
Washington, DC 20009
(Ward 1)

for appointment as a public member of the Washington Convention and Sports Authority Board of Directors, replacing Miriam Huger, for a term to end May 16, 2023.


Enclosed, you will find biographical information detailing the experience of the above nominee, together with proposed resolution to assist the Council during the confirmation process.

I would appreciate the Council's earliest consideration of this nomination for confirmation. Please do not hesitate to contact me, or Steven Walker, Director, Mayor's Office of Talent and Appointments, should the Council require additional information.

Sincerely,

A handwritten signature in black ink, appearing to read "Muriel Bowser".

Muriel Bowser


Chairman Phil Mendelson
at the request of the Mayor

A PROPOSED RESOLUTION

IN THE COUNCIL OF THE DISTRICT OF COLUMBIA

Chairman Phil Mendelson, at the request of the Mayor, introduced the following resolution,
which was referred to the Committee on _____

To confirm the appointment of Mr. Brian Kenner as a member of the Washington Convention
and Sports Authority Board of Directors.

RESOLVED, BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, That this
resolution may be cited as the “Washington Convention and Sports Authority Board of Directors
Brian Kenner Confirmation Resolution of 2019”.

Sec. 2. The Council of the District of Columbia confirms the appointment of:

Mr. Brian Kenner
1650 Beekman Place NW
Washington, DC 20009
(Ward 1)

as a public member of the Washington Convention and Sports Authority Board of Directors,
pursuant to section 205 of the Washington Convention Center Authority Act of 1994, effective
September 28, 1994 (D.C. Law 10-188; D.C. Official Code § 10-1202.05), replacing Miriam
Huger, for a term to end on May 16, 2023.

Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution,
upon its adoption, to the nominee and to the Office of the Mayor.

Sec. 4. This resolution shall take effect immediately.

BRIAN T. KENNER

ECONOMIC DEVELOPMENT | Amazon

- Lead regional economic development role supporting investment and expansions in VA, Washington DC and MD. Collaboration with Amazon's economic development project managers on site expansion plans and new investments.
- Work with regional economic development and workforce development organizations on policies and programs that support economic diversity in the region. Support on-the-job training, workforce development, and other learning & development related opportunities for public/private partnerships. Work directly with key government agencies, officials as well as chambers of commerce, utilities, and other key public/private stakeholder groups.

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DEPUTY MAYOR PLANNING AND ECON DEV | Government of the District of Columbia

- Led economic development planning, strategy, and implementation for Washington DC.
- Managed an active \$7 billion real estate portfolio of over 90 projects and 16M square feet, to include negotiation of over 30 new real estate transactions over three years. Key projects include creating an iconic waterfront destination at the new District Wharf City Project and redeveloping historic properties at Walter Reed Army Medical Center.
- Led business development teams responsible for attracting and retaining companies from startups to global enterprises to the District of Columbia.

CITY MANAGER | City of Takoma Park, MD

- Oversaw all operations of the City with 175 employees and 10 departments including Housing & Community Development, Police, Public Works, Library, Recreation, Communications, City Clerk, Information Systems, and Finance.
- Successfully achieved Council support for City's fiscal year budget. Effectuated reduction of expenditures from previous fiscal year, while expanding many City services as part of a new fiscally prudent management plan.

CHIEF OPERATING OFFICER | DMPED Government of the District of Columbia

- Chief real estate development, budget, policy, and operations advisor to the Deputy Mayor.
- Managed team in successful financial closing of multi-year \$500M Interstate-395 highway air rights development project (Capitol Crossing). Structured Tax Increment Financing (TIF), Payment in lieu of Taxes (PILOT) and New Market Tax Credit (NMTC) investments for projects worth over \$100M.

SENIOR FUND MANAGER | Fannie Mae, Community Investments Group

- Fund manager in charge of origination, underwriting, and closing of market-rate equity and mezzanine debt investments in market rate apartment and condominium housing projects, creating more than \$2 billion in development.
- Led negotiations for disposition of national portfolio of over 25 properties/land worth more than \$100M, including term sheet development, purchase and sale agreement structuring, and ground lease agreements with selected owners.
- Developed innovative public-private platform for sale of foreclosed single-family properties to public entities, in coordination with the US Department of Housing and Urban Development's (HUD) Neighborhood Stabilization Program (NSP I). Successfully launched seven pilot projects across the nation returning over \$20M in housing assets back into productive use.

VICE PRESIDENT | Jones Lang LaSalle, Public Institutions Consulting Group

- Served as one of the firm's practice leaders specializing in public-private initiatives, with clients including private companies, and the U.S. Department of Defense (DOD), U.S. Department of Veterans Affairs, and U.S. Army Corps of Engineers.
- Led real estate and financial underwriting for the U.S. Army's first hotel privatization project, including \$1 billion in hotel development for 19,000 hotel rooms across the country.
- Led negotiations for Corps of Engineers new public-private alternative financing method for public sector lease exchange for development services for 1.2M SF project.

SENIOR MANAGER | Ernst and Young LLP (E&Y), Real Estate Consulting Practice

- Manager of client engagements related to public-private partnerships, finance, economic development, real estate and asset management, with clients including DOD (Air Force), HUD, DC Government, private financial services firms, and private equity funds.
- Successfully led project teams assisting the U.S. Department of the Air Force in closing deal structuring and financial underwriting for four military housing single-family and multifamily privatization projects worth over \$250 million in development. Projects resulted in new privatized housing created for military personnel.

PRESIDENTIAL MANAGEMENT FELLOW | White House, Executive Office of the President

- *Federal Deposit Insurance Corporation*, Financial Analyst. Performed financial analysis of community bank data and designed recommendations used as policy to set bank insurance premiums. Published findings for 20,000 banks, associations, and financial regulators.
- *Overseas Private Investment Corporation*, Investment Analyst. Performed financial analysis and due diligence on potential telecommunications business investments by U.S. companies in Lithuania, Argentina, and Brazil.
- *White House Office of Management and Budget (OMB)*, Program Examiner. Supervised and conducted research to support analysis of U.S. Small Business Administration guaranteed loan programs. Recommended actions to reduce costs and to improve effectiveness.

EDUCATION

HARVARD UNIVERSITY - Kennedy School of Government, *Master of Public Policy*
Concentration in Public Sector Financial Analysis and Urban Economic Development
UNIVERSITY OF IOWA - *Bachelor of Arts in Biology*

RELATED INDUSTRY AND LEADERSHIP EXPERIENCE

Distinguished speaker of over 100 speeches at various conferences and professional conventions including Urban Land Institute (ULI), South by Southwest (SXSW), International Council of Shopping Centers (ICSC), Washington Post, Washington Business Journal, Federal City Council, LISC, Bloomberg, Washington Board of Trade, and DC Chamber of Commerce. Topics include strategic real estate development, urban mobility, transportation innovation, DC tech startup economies, inclusive innovation, sports as economic development, foreign direct investment, and region-wide economic development.

Recently recognized by The Washington Business Journal as one of the 100 most influential business people in Washington, DC.



Executive Office of the Mayor - Office of Talent and Appointments
John A. Wilson Building | 1350 Pennsylvania Avenue, Suite 211 | Washington, DC 20004



Mr. Brian Kenner is an economic development official at Amazon.com, Incorporated, where he tackles regional economic development issues for the Washington, DC metropolitan area.

Most recently, Mr. Kenner served as Deputy Mayor for Planning and Economic Development (DMPED) where he oversaw several District government agencies and assisted the Mayor in the coordination, planning, supervision, and execution of economic development efforts in the District of Columbia with the goal of creating and preserving

affordable housing, creating jobs, and increasing tax revenue.

Prior, Mr. Kenner served as City Manager for Takoma Park, Maryland, managing the city's day-to-day operations. Before taking over management of the Washington suburb, Mr. Kenner served as the Chief Operating Officer for the Deputy Mayor for Planning and Economic Development (DMPED). In addition to his familiarity with DMPED's portfolio, Mr. Kenner's work for the District of Columbia included managing the team that completed the reuse plan for the Walter Reed Army Medical Center site.

Mr. Kenner has also worked as a Senior Fund Manager of the Community Investments Group at Fannie Mae, served as Vice President of the Public Institutions Group at Jones Lang LaSalle, as a Manager of the Government Real Estate Advisory Services Consulting Practice at Ernst & Young, and as a Presidential Management Fellow for the federal government.

A Ward 1 resident, Mr. Kenner received his Bachelor of Science degree from the University of Iowa and his Master of Public Policy degree from Harvard University.



GOVERNMENT OF THE DISTRICT OF COLUMBIA
Executive Office of Mayor Muriel Bowser



Office of the General Counsel to the Mayor

To: Gianelle Rivera, Steve Walker
From: Betsy Cavendish
Date: October 30, 2019
Subject: Legal sufficiency review of Resolution nominating Brian Kenner as a public member to the Washington Convention and Sports Authority Board of Directors

This is to Certify that this office has reviewed the above-referenced legislation and found it to be legally unobjectionable. If you have any questions in this regard, please do not hesitate to call me at 202-724-7681.

A handwritten signature in black ink that reads 'Elizabeth A. Cavendish'.

Elizabeth Cavendish